

Alexander Ching

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EDUCATION

San Jose State University

Aug. 2023 - May 2027

Bachelor's of Business Administration in Management Information Systems

San Jose, CA

GPA: 3.68, Dean's List

WORK EXPERIENCE

Santa Clara County Association of Realtors

Jun. 2023 – Aug. 2023

Marketing and Communications Intern

San Jose, CA

- Analyzed 100+ client profiles to develop marketing strategies that resonated with the target audience
- Created 15+ graphic designs via Canva to support marketing initiatives
- Researched current industry trends and identified opportunities for improvement
- Prepared and provided support for a 100+ person Member Appreciation BBQ

Santa Clara County Association of Realtors

Jun. 2022 – Aug. 2022

Marketing and Communications Intern

San Jose, CA

- Edited and polished marketing videos to support company objectives
- Prepared and provided support for a company-led golf tournament to establish better relations with clients
- Collaborated with a team of professionals and interns to support day to day operations

IN-N-OUT BURGER

May 2024 – Present

Associate

Milpitas, CA

- Collaborated with 15+ coworkers to maintain consistency upon all aspects of work
- Demonstrated ability to provide exceptional customer service by accommodating to needs, thus ensuring satisfaction retention
- Managed to multitask across various forms of work in a fast-paced environment while serving 50+ customers/day; attained ability to work under pressure and manage time properly

TRAITS, SKILLS & INTERESTS

- **Traits:** Tolerance; Adaptability; Teamwork; Creativity
- **Skills:** Google Suite; Microsoft Suite; Adobe Premiere Pro; Canva, Beginner Python
- **Interests:** Writing; Traveling; Reading; Weightlifting; Driving
- **Relevant Coursework:** Systems Analysis and Design, Introduction to Programming (Python),