

Alondra Campos

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EDUCATION

San Jose State University

San Jose, CA

Bachelor of Science in Business Administration Management Informative Systems

Graduation: May 2027

Cumulative GPA: 3.2

- Relevant Coursework: BUS491L-Computer Tools for Business, BUS192-Introduction to Business Programming, BUS120 Financial Accounting, BUS290-Business Statistics, BUS140 Managerial Accounting
- Extracurriculars: MIS Associating Club, LBSA, Women in Business Club, Baskets of Abundance Vice President

PROJECTS

Customer Service Chatbot – BUS492 Introduction to Business Programming

August 2024- December 2024

- Designed and coded a Python-based chatbot to simulate basic customer service interactions for an online store.
- Implemented Conditional logic and loops to guide user conversation paths and improve automated responses.
- Practiced debugging, user-testing, and refining chatbot outputs to ensure accuracy and user-friendliness.
- Strengthened foundational skills in Python, user experience design, and business communication.

Employee Motivation Project – BUS160 Fundamentals of Management & Behavior

January 2024- May 2025

- I led a semester-long project analyzing employee motivation using major management theories.
- Interviewed professionals across industries to gather qualitative insights.
- Applied theoretical frameworks to evaluate organizational behavior and motivation strategies.
- Coordinated project timelines, managed weekly deliverables, and ensured effective team communication and collaboration.

LEADERSHIP EXPERIENCE

Recruitment 365 Officer | Alpha Xi Delta Organization

December 2023 – August 2024

- Analyzed recruitment data and PNM profiles to optimize sister–PNM pairings and improve engagement.
- Calculated and allocated party quotas to ensure compliance with Panhellenic rules and chapter goals.
- Assisted in selection decisions by evaluating submissions and tracking PNM progress through recruitment rounds.
- Collaborated with recruitment team to streamline scheduling, event flow, and candidate experience.

Adobe Student Ambassador | Adobe

June 2025 – Present

- Promoted Adobe Express on campus through workshops, social media campaigns, and peer engagement.
- Created visually appealing digital content using Adobe Express to showcase product features.
- Organized and hosted hands-on sessions to teach students design tools, improve creative skills and boost usage.
- Collaborated with Adobe's community team to share insights and develop strategies for student engagement.

TECHNICAL SKILLS

Software: Microsoft Excel (PivotTables, VLOOKUP), Word, PowerPoint, Outlook, Google Workspace

Languages: English (Proficient) Spanish (Native)