

Anthony Landa

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## Summary of Qualifications

- In-depth academic courses on database design and using databases with SQL
- Intermediate skills with data reporting software, including Tableau and Microsoft Excel.
- Experience communicating with both technical and non-technical stakeholders from previous work experience to ensure project success.

## Education

B.S. in Business Administration, Concentration in Management Information Systems, San Jose State University, San Jose, CA, anticipated graduation: December 2025

## Program coursework

- Core business courses including, Business Calculus, Business Statistics, Managerial Accounting, Financial Accounting, and Fundamentals of Finance.
- Core information systems courses including, Computer Business Tools (Excel), Python for Business, Quantitative Business Analytics, and Business Intelligence.

## Special Projects

“Superstore E-commerce Sales Analysis using Tableau” In-depth analysis on solutions to help increase the sales for the State that performs the worst during the holidays (November - December) between Texas and Illinois. Conducted an analysis to give a data driven recommendation on which state the sales director should focus. This was done by using Tableau, connecting a PostgreSQL database to Tableau and conducting an analysis. Presented my recommendations to both technical and non-technical stakeholders.

“E-commerce Category Analysis using SQL and Excel” Gave an analysis as to which category and products sell the best and why to help the director choose which products he should focus on and which ones he should discontinue. Used PostgreSQL database to clean and format data in order to extract necessary information. Used group by and joins to format query results in order to export data into Excel to create pivot tables. Presented my analysis to stakeholders .

## Work and Volunteer Experience

**General Assembly, San Francisco, CA (September 2022- November 2022). Data Analyst.**

Was tasked with creating analysis and giving recommendations to both non-technical and technical stakeholders using Tableau, SQL, and Excel

**California’s Gunite, Livermore, CA (May 2018 - August 2022)., Construction worker and Translator.** Assist project manager by communicating and collaborating with project stakeholders and technical laborers to ensure the success of the project in a timely manner.