

ANH TRAN

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EDUCATION

San José State University, San Jose, CA Expected May 2028
B.S. Business Administration, Management Information Systems (MIS)
GPA: 3.9 | President's Scholar
Minors: Philosophy & Asian American Studies | MIS Honors (Anticipated)

LEADERSHIP & EXPERIENCE

American Marketing Association (AMA) at SJSU, San Jose, CA August 2026 – Present
Founding Treasurer

- Manage financial operations for a newly established student organization, including budget planning, expense tracking, reimbursement processing, and university funding requests.
- Coordinate with club officers and Associated Students to secure funding for professional development events, networking opportunities, competitions, and organizational activities.

Association for Computing Machinery (ACM) at SJSU, San Jose, CA August 2026 – Present
Social Media Coordinator

- Lead a four-member social media team, coordinating content creation, event promotion, photography, and weekly deliverables across multiple university events.
- Manage content calendars, assign responsibilities, and oversee promotional materials for technical workshops, industry collaborations, and student engagement initiatives.

AI & Machine Learning (AI&ML) at SJSU, San Jose, CA August 2026 – Present
External Funding Officer

- Develop corporate sponsorship strategies and funding proposals to support student-led workshops, technical events, competitions, and professional development initiatives.
- Research potential corporate sponsors and manage outreach to technology companies, presenting partnership opportunities and financial support requests.

Management Information Systems Association (MISA) at SJSU, San Jose, CA August 2025 – May 2026
Finance Team Associate

- Supported fundraising and financial initiatives that contributed to more than \$1,000 raised for student organization activities.
- Assisted with planning and coordinating fundraising efforts to support academic, professional development, and community-building events.

PROJECT EXPERIENCE

Inventory & Buyback Decision Support System | Recycle Bookstore Fall 2026
BUS4 110B: Systems Analysis & Design

- Led systems analysis activities for a bookstore handling approximately 500-1,000+ books daily, identifying inventory management, shelf capacity, and buyback decision-making challenges.

AI-Powered Checkers Game | Software Development Project Spring 2026
BUS4 92: Introduction to Business Programming

- Served as project manager for a team-based software development project, coordinating task assignments, development priorities, and project deliverables.

SKILLS

Technical: Python, Rust, Microsoft Excel, Google Sheets

Business & Analytics: Business Process Analysis, Requirements Gathering, Systems Analysis & Design, Data Analysis, Financial Analysis

Project Management: Agile, Scrum, Project Coordination, Stakeholder Communication, Cross-Functional Collaboration

Tools: GitHub, Replit, Microsoft Office, Google Workspace

Languages: Fluent in English and Vietnamese