

# Akshay Sinha

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## EDUCATION

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**San José State University**, San Jose, CA

*Graduating May 2025*

**Bachelor of Science in Management Information Systems**

GPA: 3.70

**Relevant Coursework:** Introduction to Java Programming, Introduction to Java Data Structures, Fundamentals of Management Information Systems, System Analysis and Design, Computer Tools for Business

**Activities & Organizations:** Braven, San Jose Consulting Group, Management Information Systems Association

## SKILLS & CERTIFICATIONS

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**Programming Languages:** Java, mySQL, PostgreSQL, Python, HTML/CSS

**Technical Skills:** SIEM, Linux, Oracle Cloud, Tableau, Asana, Infinity, Zoho CRM, Microsoft Office/Outlook

**Certifications:** CompTIA Security+ & Google Cybersecurity Professional Certificate (*In Progress*), Oracle Cloud Infrastructure Foundations - Oracle University (*LinkedIn Learning*), SQL Bootcamp (*Udemy*)

## WORK EXPERIENCE

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**Consulting Analyst**

*April 2023 – Present*

HubApp, *San Jose Consulting Group*

- Cooperating with cross-functional teams to refine in-app user interface and solve business challenges contributing to a 10% increase in HubApp's user count in the United States.
- Reporting and analyzing effective SWOT and competitive analysis for competitors and market trends.
- Fostering professional communication with clientele executives on proposals and current project updates.

**Branding Strategy & Business Analytics Extern**

*May 2023 – July 2023*

Beats by Dre, *Paragon One*

- Evaluated Generation Z public data by conducting 8+ research surveys on emerging headphone technologies, focusing on shifts in marketing strategies, public interest, and brand competition.
- Visualized 2M+ data points of social media analytics by SQL queries, Tableau, and Excel algorithms.
- Delivered calculated business decisions and compelling strategies from synthesized data to Beats board.

**Project Consultant - Lead Prototyper**

*April 2023 – May 2023*

SaverLife, *Braven*

- Designed and developed 5 visual in-app features educating Generation Z about financial literacy.
- Performed 16 user testing surveys and implemented user feedback through multiple reiterated models.
- Showcased final prototypes to 40+ people, the SaverLife executive board, and industry professionals.

## LEADERSHIP

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**Vice President of Membership**

*May 2023 – Present*

Management Information Systems Association

- Leveraging and expanding alumni network databases by 20%+ by implementing engagement strategies.
- Leading a 3+ team focusing on member retention, alumni relations, event planning, and task assignments.
- Identifying and creating data illustrations based on attendance rate trends for 100+ members by actively updating MISA databases using Excel and Zoho.

**Co-Vice President of Consulting**

*May 2023 – Present*

San Jose Consulting Group

- Attending multiple networking events and contacting startup companies pitching consulting services.
- Researching and liaising with nonprofits and startups, increasing potential consulting projects by 30%.
- Creating resources for 10+ consulting analysts describing multiple consulting frameworks and guidance.