

# Ayaan Khan

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## EDUCATION:

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**San Jose State University, San Jose**  
BBA, Management Information Systems, Major  
Relevant Courses: Bus2-90, Bus4-92

Graduation: June 2027  
GPA: 3.34

## WORK EXPERIENCE

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### Best In Class

November 2022 – June 2023

#### *Tutor*

*Cupertino, CA*

- Tutored elementary school students, helping them master early mathematics and comprehension skills
- Helped students improve test scores by an average of 10% according to institution's data
- Developed lesson plans and practice materials
- Developed leadership and collaboration skills while working with other tutors on lesson plans

### Best In Class

August 2023 – October 2023

#### *Marketing outreach*

*Cupertino, CA*

- Spread word using local WhatsApp group chats, leading to early success
- Designed promotional materials, including flyers, to increase brand awareness.
- Provided customer service to clients regarding the institute
- Used prior personal reviews about the institute to strengthen relationships with parents, leading to constant inquiries
- Helped bring in 5-6 students from around the Bay Area, leading to close to \$1000 per student in sales

### Auto Detailing

October 2023 - Present

#### *Self-Employed*

*Tracy, CA*

- Founded and managed a car detailing business while overseeing all aspects of the business
- Started within my community and branched out to others in the city
- Handling outreach and client relations while ensuring consistent profit
- Built a solid client list through loyalty discounts and word-of-mouth marketing
- Made connections with body shops in the area for advice and marketing strategies
- Used social media and companions to spread the word and set foot in the early stages of the business

## Board position:

### **SJSU Muslim Technology Club, VP Of Community (Spring 2025)**

- Leading community engagement events for MTC, fostering connection and collaboration among members
- Planning and organizing tech office tours and community-oriented events for the 2025–2026 academic year
- Coordinating with industry partners and student organizations to create inclusive, impactful experiences

## Prior Experiences

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### High School:

MSA (Muslim Student Association): Treasurer/Event Coordinator

Monta Vista High School Badminton Team (Varsity Member)

MV Mock Trial (Member)

### College:

SJSU Management Information Systems Association (Member)

SJSU Marketing Association (Member)