

# Brady Van Bennekum

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## EDUCATION

### San Jose State University

*San Jose, CA*

Bachelor of Science in Management Information Systems

*May 2027*

- GPA 3.7, Dean's List
- Mountain West Scholar Athlete
- Relevant Coursework: Fundamentals of MIS, Business Ethics, Writing Workshop

## PROJECTS

*May 2025 - July 2025*

### TAP-A-TAM Data Visualization Dashboard

- Designed a Power BI dashboard to analyze TAP-A-TAM request data, enhancing visibility for managers.
- Built visuals including pie charts, heat maps, word clouds, etc. to show request volume, solutions involved, request types, ownership distribution, and resolution times
- Provided managers with clear insights into workload distribution, common areas of confusion, and training needs across Adobe solutions
- Improved efficiency by transforming raw, scattered data into a visually pleasing story that reduced the need for manual data review and supported better team decision-making

### Final Project - S&P 500 Companies

*December 2023*

- Conducted data cleaning and preprocessing of S&P 500 data using Python (pandas) to produce high-quality data for analysis and visualization
- Employed Matplotlib for in-depth data exploration, creating a variety of visualizations to uncover patterns, trends, and correlations within the S&P 500 dataset
- Utilized Python's statistics package to perform statistical tests such as Paired t-test, one-way ANOVA, and correlation hypothesis tests to compare mean prices on different exchanges

## EXPERIENCE

*San Jose, CA*

### Technical Account Manager Intern - Adobe

*May 2025 - July 2025*

- Gained hands-on experience with Adobe Workfront, managing TAP-A-TAM requests (100+ cases) to improve customer response workflows
- Transferred Workfront report data into Excel, organized requests by subcategories, and identified key problem areas
- Created and presented actionable insights for managers, allowing them to better allocate expertise, identify training gaps, and optimize team efficiency
- Expanded professional network and developed strong communication and relationship-building skills while collaborating with multiple Adobe teams

### Student Athlete, Football

*June 2023 - Present*

- Balance a full-time academic load of 17 units while managing 30+ hour a-week commitment to athletics
- Positively contributed to team culture and standards; resulting in a winning football season and post-game bowl participation (2023)
- Established a reputation of commitment and academic prioritization due to earning a 4.0 grade point average as a high school student; resulting in a 3.67 GPA as a college freshman

### Next Level Youth Football

*January 2024 - May 2024*

- Coached a flag football team where I taught underprivileged 1st through 5th graders the basics of football
- Focused on developing collaboration and work ethic
- In charge of keeping the score and managing the clock, working with tech equipment for other games

## **COMMUNITY OUTREACH**

- Committed to impacting others through servant leadership; volunteering with organizations such as Audrey's Unicorns, the City of San Jose, and YWCA Walk a Mile in their Shoes
- Mentored students at Robert Sanders Elementary School, helping them develop skills in reading, writing, and collaboration

## **AWARDS**

### **Jonn Flath Scholarship Recipient**

*2023*

- College scholarship awarded to an individual who exemplifies high character, leadership, personable qualities, and considerate values.

## **SKILLS**

Technology: Python, Jupyter Notebooks, SQL, Excel, Microsoft Word, Powerpoint, Power BI, Adobe Workfront

Other: Google Workspace, Leadership, Work Ethic, Curiosity