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# Charvi Choudhary

San Jose, CA 95112 - San Francisco Bay Area

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## WORK EXPERIENCE

### SJSU Marketing Association

#### ► Vice President

- *Manage 14 club officers and run a club with over 100 members alongside President*

#### ► Corporate Relations Director (June 2022- Present)

- *Recruit Silicon Valley professionals to come to SJSU and speak at our workshops*
- *Plan workshops and execute them*
- *Hire and manage a team of 6 representatives*
- *Communicate with team and co-officers*

#### ► Marketing Consultant (March 2022 - June 2022)

- *Analyze the marketing aspect of a local small business in a small team to suggest improvements in order to increase efficiency*
- *Conduct market research to collect data*
- *Create weekly slideshows to present to manager*

### YAPA Kids (June 2019- September 2019)

#### ► Program Chair

- *Manage the course leads of seven programs and kept a check on them to make sure they are meeting organization demands*

#### ► Student Growth Editors Team Lead

- *Edit the website to help it look more engaging*

#### ► Spanish and Math Team Lead

- *Teach students and created lesson plans for Spanish and Math classes, and supervise other class teachers*

#### ► Graphics Team

- *Create graphics with the team for Instagram, Facebook, and the official website*

#### ► Google Ads Team

- *Advertise the organization on Google Ads and worked closely with the club officers to use an \$80k Google grant*

## LANGUAGES

English (Fluent); Hindi (Fluent); Spanish (Elementary)

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## EDUCATION

**San Jose State University**  
San Jose, CA

*Bachelor of Science,  
Business Administration,  
Concentration in MIS*

*Minor in Computer Science*

## SKILLS

Slack

Java & Python

Analytical

Microsoft Office

Management

## RELEVANT COURSEWORK

**Management Fundamentals**  
*University of Pennsylvania*  
APRIL 2020

**Leadership & Innovation**  
*San Jose State University*  
AUG 2021 - DEC 2021

**Engineering Management**  
*San Jose State University*  
JAN 2023 - Present

**Managerial Accounting**  
*San Jose State University*  
JAN 2023 - Present

**Financial Accounting**  
*San Jose State University*  
AUG 2022 - DEC 2022

**AP Computer Science A**  
*Collegeboard*  
MAY 2019