# **CAMILA VAZQUEZ**

**Business Management Information Systems** 

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San Jose, CA



## **SUMMARY**

Dedicated and passionate student working towards a Bachelor of Business Administration in Business Management Information Systems. Experienced in working on team-based and individual projects using strategic thinking, data analysis, and project management skills to solve business challenges. I am a strong collaborator and leader who's passionate about applying tech, business principles, and my creative vision to drive innovation in the world of business!

### **EDUCATION**

### San Jose State University 2023- Present

- Bachelor's Degree in Business Management Information Systems
- Dean's List
- Expected Graduation: May 2027

### Silver Creek High School

2019-2023

- High School Diploma
- Summa Cum Laude

### **SKILLS**

- Strong organizational and timemanagement skills
- Exceptional communication and interpersonal skills
- Ability to work independently and as part of a team
- Detail-oriented and able to handle multiple tasks simultaneously
- · Data analysis

### RELEVANT COURSEWORK

- Business Statistics
- Business Information Systems Analysis and Design
- Networking and Data Communications
- Database Management Systems

# CERTIFICATIONS & AWARDS

- Python
- SOI
- Intuit Design for Delight Innovator Award - Regional Winner
- HSF Scholar 2023-2025

### **WORK EXPERIENCE**

#### **Beauty Advisor**

Sephora | 2024

- Collaborated with my team and brand representatives to create effective sales goals, plans, pitches, and use promotional materials to sell to customers.
- Identified trends and consumer preferences, educating clients about products and services
- Collaborated with team members to achieve daily objectives

### **PROJECTS**

#### **Project Manager in Consulting Project**

Women in Business Organization | 2025

- Worked as a team in a consulting project for a small business where we
  worked to enhance the business's value. My role as a project manager
  was to communicate and strategize a plan of action for the business.
- Conducted data collection and analysis of business processes, customer feedback, and market trends to design the business action plan and presented final recommendations to business owners.

# **Customer Service Chatbot-** BUS4-92 Introduction to Business Programming

- Collaborated in a semester-long team project using Python to design and code a customer service chatbot able to analyze interactive data and provide solutions for customers
- Conducted user testing and integrated feedback to our final project
- Presented final project to peers, translating our technical solutions into business value

## **Employee Development Project-** BUS3-160 Fundamentals of Management and Organizational Behavior

- Worked as a team for 5 months to develop actionable solutions for employee development by analyzing pain points in workflow, communication, and training gaps for different business scenarios
- Used MIS concepts to collect, analyze and visualize business data, helping our team identify areas for improvement
- Presented final project findings to the class, using clear storytelling with data