

Daniel Nguyen

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EDUCATION

San Jose State University – San Jose, CA

MAY 2024

B.S., Management Information Systems, Minor in Computer Science

GPA: 3.92

SKILLS

- Proficient in Word, Excel, PowerPoint, Adobe Photoshop, ProPresenter, Google Sheets, SolidWorks
- California State Seal of Biliteracy – Vietnamese

WORK EXPERIENCE

Retail Associate

JUN 2021 - NOV 2021

Macy's — San Jose, CA

- Increased sales by processing 50+ transactions on a daily basis, overseeing cash flow within the department, and creating 30+ Star Rewards Loyalty accounts.
- Improved customer satisfaction and engagement by providing solutions to client inquiries, managing inventory to meet customer needs, and maintaining strategic placements of product displays.
- Conducted training by coaching 5+ team members on operational guidelines such as cash register etiquette, restocking procedures, and price adjustment executions.

Team Manager

APR 2020 - SEPT 2020

Scion Esports — Remote

- Managed a six-member team by delegating tasks, tracking performance statistics, and providing continuous feedback through competitive analyses.
- Organized team meetings and constructed timelines to promote accountability, improve quality of work, and ensure objectives are met in a timely manner.
- Recruited members and developed marketing opportunities with organizations to enable team expansion and create greater visibility.

Marketing Intern

DEC 2018 - MAR 2019

Vitagene — Remote

- Managed the email marketing strategy by identifying target audiences, designing templates, and executing 100+ emails weekly to improve brand awareness.
- Developed partnerships with content creators and worked with the Marketing team to establish contractual agreements by ensuring all parties are satisfied and requirements are met.
- Curated a list of 500+ influencers and conducted research to gather information about contacts, follower counts, and engagement rates per post.

PROJECTS

Dual Camera Tripod

DEC 2020

- Identified a tripod mechanical limitation and recommended a solution by creating an outline of a device which offers more flexibility in capturing images with different angles, limited space, and man-power.
- Utilized SolidWorks to design 2D and 3D visualizations of a tripod supporting two cameras by developing dimensions such as size, length, width, and height.

Robot Chef

NOV 2020

- Worked with a six-member team to build a robotic device to act as an assistant cook by developing the blueprints for construction and program to enable movement.
- Presented the simulation to display results based on extensive analyses and collected feedback from peers for improvement

