

# Darius Yeh

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## Education

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### San Jose State University

Bachelor of Science, Business Administration  
Concentration in Management Information Systems  
Relevant coursework: Introduction to Business Programming, Fundamentals of Operational Management, Writing Workshop for Business Students

Expected: May 2027

### Ohlone College

Bachelor of Science in Business Administration  
GPA: 4.00  
Relevant coursework: Introduction to Statistics, Financial Accounting, Managerial Accounting, Public Speaking

Aug 2023 - May 2025

## Experience

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### MISA Externship

Oct 2025 - Dec 2025

#### *San Jose State University*

- Collaborated with 9 club members to complete 6 deliverables on a mock company
- Presented each week on SWOT analysis, competitor analysis, data analysis and marketing strategies to uncover new opportunities for the company
- Developed a Go-To-Marketing (GTM) strategy based on team research and quantitative data given by MISA
- Delivered a final pitch to industry professionals, gaining feedback on consulting and communication skills

### Volunteer

Feb 2023

#### *Habitat for Humanity*

- Volunteered over 20 hours and teamed up with workers
- Provided assistance to 10+ customers by locating their item preferences
- Reorganized and stocked products on shelves, increasing visibility to customers by 30%

## Activities

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### SJSU MISA Club Member

Aug 2025 - Present

- Networked with the Executive Board and other members
- Involved in workshops with resume and interviewing
- Participated in SQL and Excel challenges

## Additional

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**Skills:** Microsoft Excel, Google Drive, Microsoft Teams, Slack, Python, SQL, Data Analysis