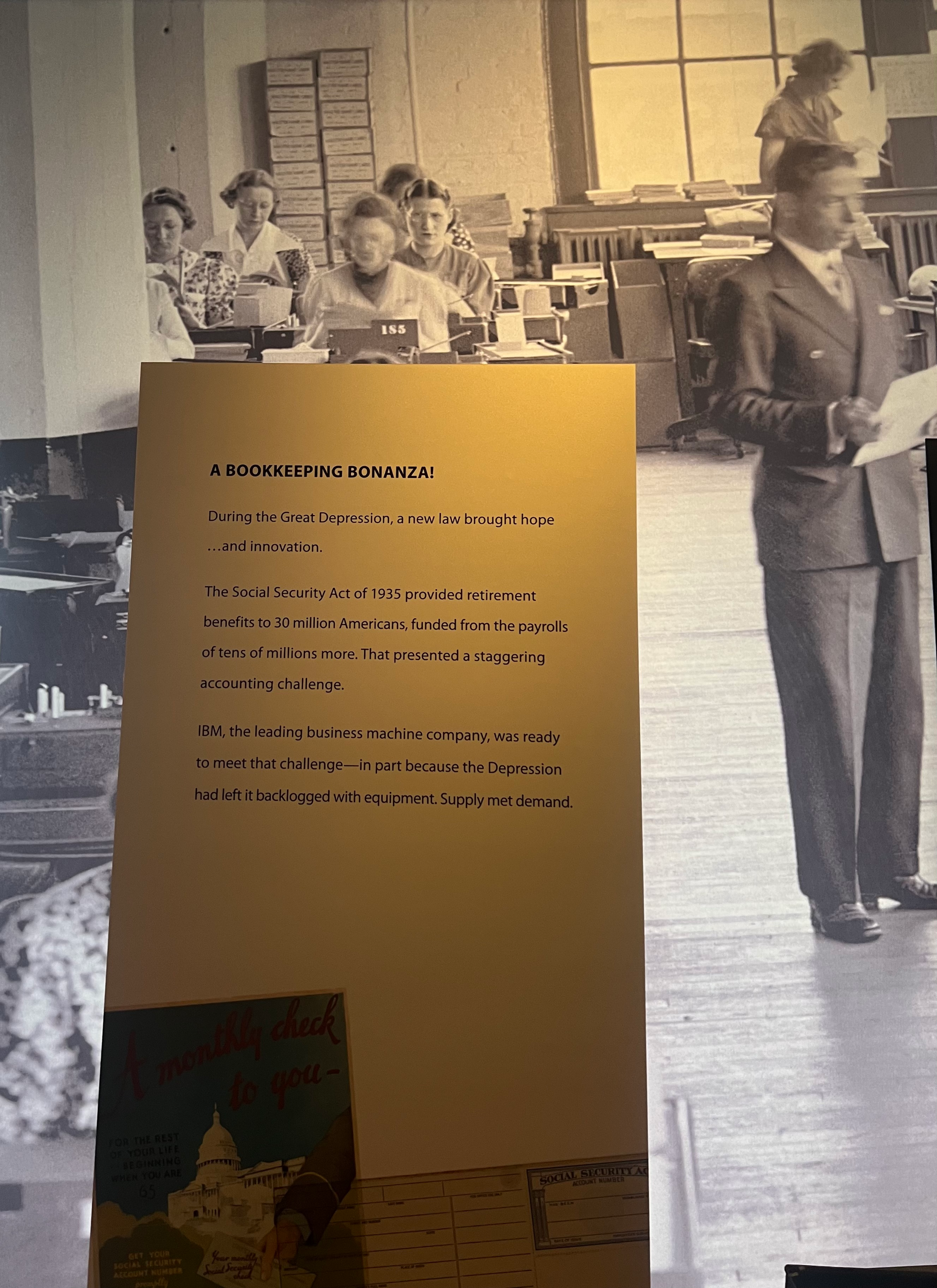




A BOOKKEEPING BONANZA!

During the Great Depression, a new law brought hope
...and innovation.

The Social Security Act of 1935 provided retirement
benefits to 30 million Americans, funded from the payrolls
of tens of millions more. That presented a staggering
accounting challenge.

IBM, the leading business machine company, was ready
to meet that challenge—in part because the Depression
had left it backlogged with equipment. Supply met demand.

*A monthly check
to you—*

FOR THE REST
OF YOUR LIFE
BEGINNING
WHEN YOU ARE
65

GET YOUR
SOCIAL SECURITY
ACCOUNT NUMBER
promptly

Your monthly
Social Security
check

SOCIAL SECURITY ACCOUNT NUMBER	
NAME	DATE OF BIRTH
DATE OF ISSUE	