

Harsha Suribhatla

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EDUCATION

San Jose State University

Aug 2023 – May 2027

Bachelor of Science in Management Information Systems GPA: 3.70

San Jose, CA

Extracurriculars: SJSU MIS Association, SJSU Marketing Association. SJSU CommUniverCity

Awards: 2x Dean's Scholar, 1x President's Scholar

EXPERIENCE

Associate Product Management Intern

May 2025 – Aug 2025

Bectran Inc.

Schaumburg, IL

- Spearheaded KPI definition for Credit, catalyzing an overhaul of adoption metric analytics
- Refined intent for new self-service credit-application, projected to reduce onboarding time by 73%
- Authored Product Requirements Document, leveraging user feedback from 15+ empathy interviews
- Designed wireframes for the proposed UX, ensuring alignment between Product and Engineering
- Developed product roadmap to socialize key milestones with 10+ cross functional stakeholders

Product Manager (via SJSU Marketing Association Consulting)

Dec 2024 – May 2025

Tesla

San Jose, CA

- Shipped MVP tool that mapped 12k+ parking lots, boosting lead coverage by 70% across 3 cities
- Managed cross functional Scrum sprints, facilitating development on net new UX enhancements
- Leveraged K-Means clustering in prospective location analysis, reducing research time by 60%
- Integrated Overpass API to fetch public data, accelerating expansion opportunity analysis by 300%
- Drove a React-Leaflet overhaul for map scraper UI v2, yielding an 80% lift in lead tracking
- Shipped blog interest form on social media, analyzing 1k+ responses to inform content roadmap

Product Marketing Consultant (via SJSU Marketing Association)

Sep 2024 – Dec 2024

Mendel.ai

San Jose, CA

- Developed a sales strategy through competitive analysis, resulting in a 10% lift in qualified leads
- Optimized SEO through tailored marketing strategies, increased crawlability and site reach by 15%
- Crafted comprehensive digital marketing plan, boosting engagement by 20% across platforms
- Planned and carried out 15+ A/B tests, improving email campaign engagement metrics by 18%

PROJECTS

End-to-End ELT Pipeline with Azure and Databricks

Apr 2025 – May 2025

BUS4-112: Database Management Systems

San Jose, CA

- Built ELT pipeline to organize unstructured SQL server data, enabling frictionless business analysis
- Used Azure Data Factory & Databricks to ingest and clean raw data for downstream consumption
- Implemented automated PySpark flows and RBAC adherence, reducing manual prep time by 70%

Canva Campus UX Design Project

May 2025 – Jun 2025

Folio Summer Hackathon (25th/700)

Virtual

- Prototyped voice input, smart filters, and social discovery features, reducing search time by 50%
- Designed ML driven template recommendation feature, projected to boost acceptance rate by 40%
- Revamped student onboarding flow, integrating proposed smart template recommendation feature

SKILLS

Certifications: Google Cybersecurity, API Documentation, API Testing

Technical Skills: Java, Python, SQL, R, Linux, Tableau, Splunk, Asana, Jira, Excel, API Documentation

Frameworks: React, Node.js, Flask, JUnit, WordPress, Material-UI, FastAPI

Developer Tools: Git, Docker, TravisCI, Google Cloud Platform, VS Code, AWS

Libraries: pandas, NumPy, Matplotlib