E-HOUSE MOVERS
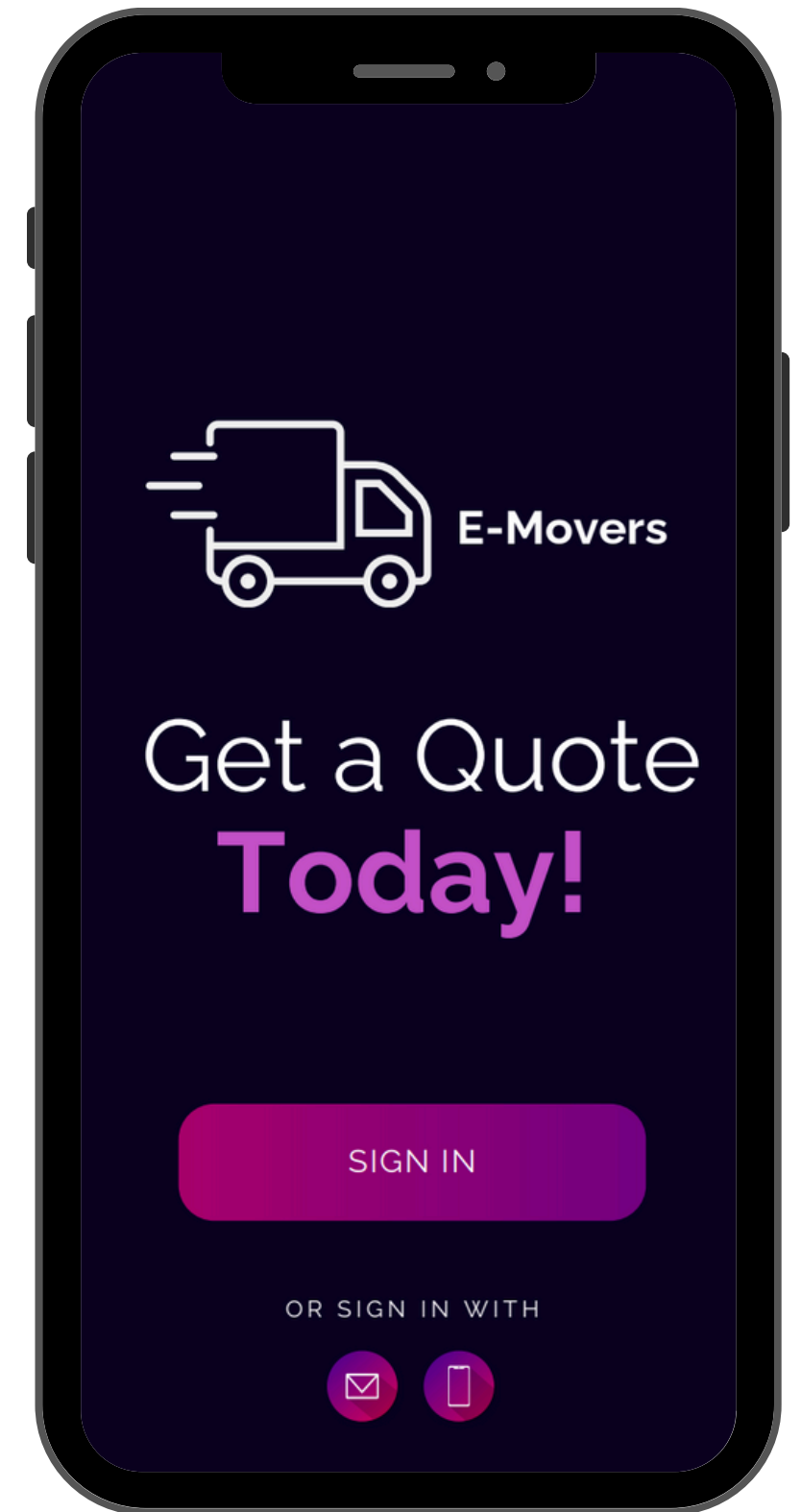
Presented by:
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Harika Chandrasekhar, Aidan Choy, Nihaar
Shah

E-Movers

Get a Quote
Today!

SIGN IN

OR SIGN IN WITH

MEET OUR
TEAM

Aadit J
Business Analyst

Harika C
Project Manager

Elvia K
Product Manager

Nihaar S
Product Marketing
Manager

Aidan C
Customer/Support
Specialiast

AGENDA

1. INTRODUCTION

2. PROBLEM STATEMENT

3. PROPOSED SOLUTIONS

4. PROJECT OVERVIEW

5. PROJECT FEASIBILITY

6. PROTOTYPE

7. CONCLUSION

E-MOVERS

PROBLEM STATEMENT

- Outdated scheduling system
- Extended times to receive estimates
- Missed scheduled appoitments
- Loss of potential revenue

To address these challenges, developing a mobile app is crucial for improving customer satisfaction and driving long-term business growth.

SOLUTION DESCRIPTION

Implement an Interactive App

Streamline estimates to customers

01

Incorporate Effective Data
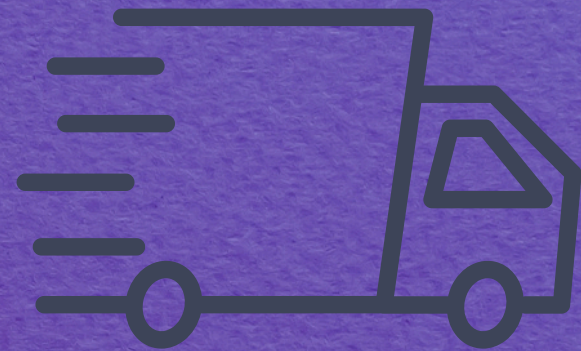
Use data from customer feedback and revenue

02

Increase Reach

Leverage social media and online campaigns to boost visibility.

03

PROJECT BENEFITS

E-MOVERS

TANGIBLE:

- Increased annual Revenue & market share

- Reduced operating costs

- Improved operational efficiency

INTANGIBLE:

- Improved customer satisfaction

- Strong competitive position in the market

- Increased employee morale and productivity

PROJECT OVERVIEW

Project Dates

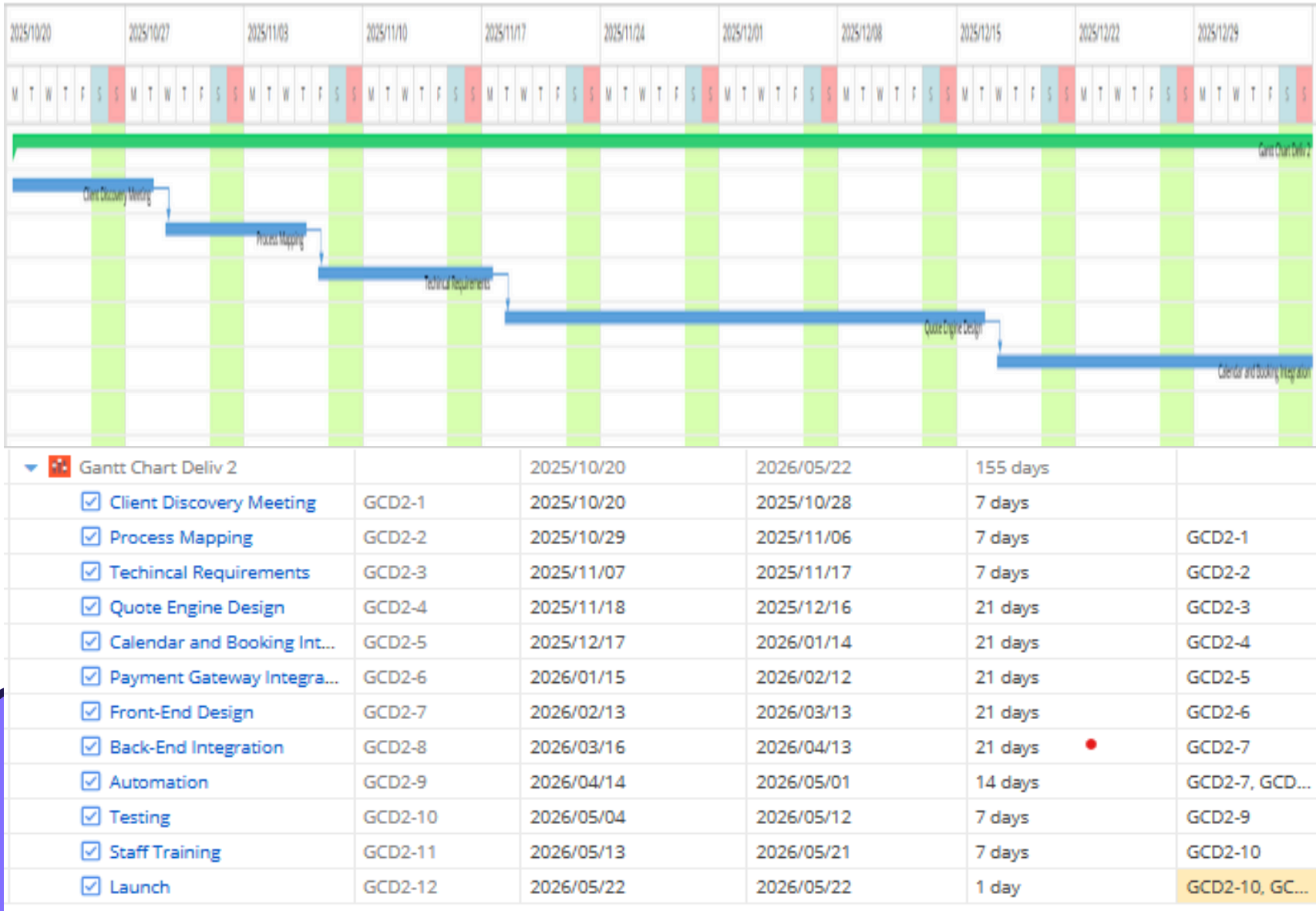The proposed start date for this project was October 20, 2025

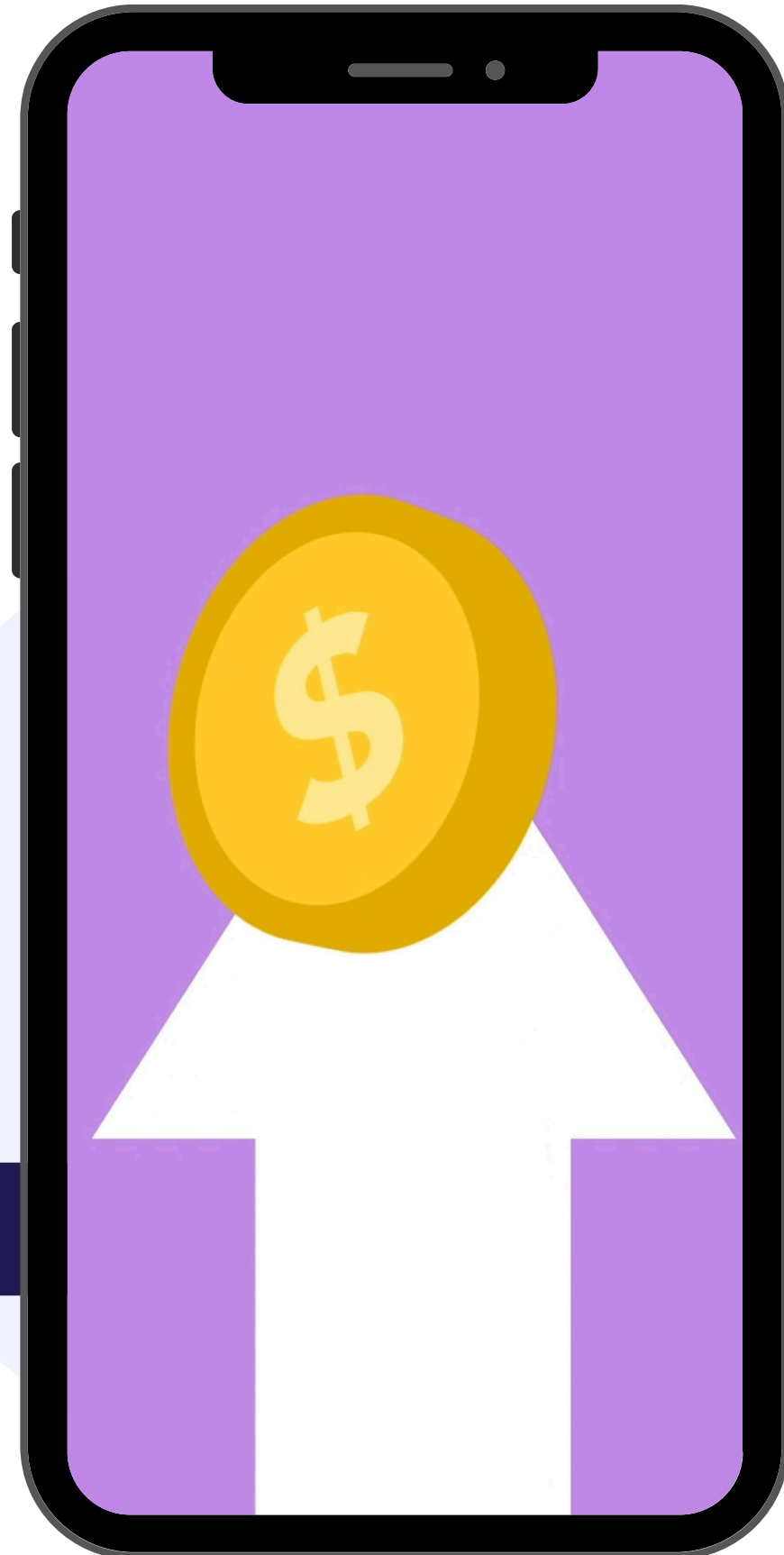The projected finish date for this project will be May 22, 2026.

Primary Objectives

- Planning & Requirements (5 weeks)
- System Design (14 weeks)
- Development (14 weeks)
- Implementation (6 weeks)

Final Project Duration: 39 weeks

Gantt Chart

	Gantt Chart Deliv 2		2025/10/20	2026/05/22	155 days	
☑	Client Discovery Meeting	GCD2-1	2025/10/20	2025/10/28	7 days	
☑	Process Mapping	GCD2-2	2025/10/29	2025/11/06	7 days	GCD2-1
☑	Techincal Requirements	GCD2-3	2025/11/07	2025/11/17	7 days	GCD2-2
☑	Quote Engine Design	GCD2-4	2025/11/18	2025/12/16	21 days	GCD2-3
☑	Calendar and Booking Int...	GCD2-5	2025/12/17	2026/01/14	21 days	GCD2-4
☑	Payment Gateway Integra...	GCD2-6	2026/01/15	2026/02/12	21 days	GCD2-5
☑	Front-End Design	GCD2-7	2026/02/13	2026/03/13	21 days	GCD2-6
☑	Back-End Integration	GCD2-8	2026/03/16	2026/04/13	21 days	GCD2-7
☑	Automation	GCD2-9	2026/04/14	2026/05/01	14 days	GCD2-7, GCD...
☑	Testing	GCD2-10	2026/05/04	2026/05/12	7 days	GCD2-9
☑	Staff Training	GCD2-11	2026/05/13	2026/05/21	7 days	GCD2-10
☑	Launch	GCD2-12	2026/05/22	2026/05/22	1 day	GCD2-10, GC...

IMPLEMENTATION

Planning (Month 1):
- Define project scope and objectives.
- Assemble the project team and assign roles.

Design (Month 2):
- Create design specifications for the e-commerce platform.
- Develop UI/UX designs.

Development (Month 3-4):
- Build the e-commerce platform.
- Integrate analytics and personalization features.

Testing (Month 5).
- Conduct thorough trials (alpha and beta).
- Gather feedback and make improvements.

Launch (Month 6):
- Launch a marketing campaign.
- Go live with the platform and monitor its performance.

Post-launch (Months 7–12):
- Evaluate performance.
- Make improvements based on user feedback.

RISK ANALYSIS

Technical Challenges:

Risk
Integration issues with existing systems.

Mitigation
Conduct thorough testing and have a dedicated IT support team.

Market Competition:

Risk
Intense competition from established players.

Mitigation
Focus on unique value propositions and innovative features.

Cybersecurity Threats:

Risk
Potential data breaches and cyberattacks.

Mitigation
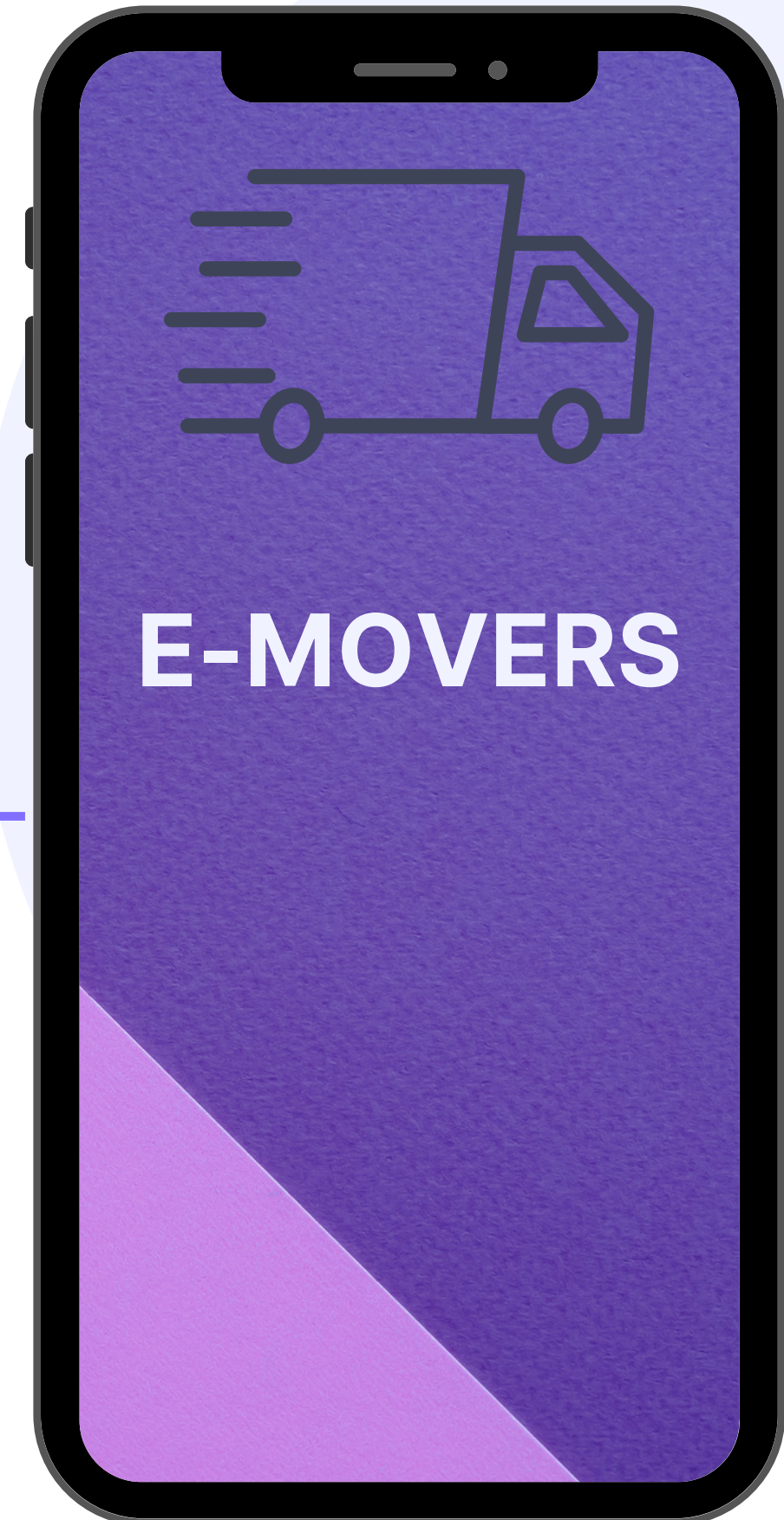Potential data breaches and cyberattacks.

Regulatory Changes:

Risk
New regulations impacting e-commerce operations.

Mitigation
Stay updated on regulatory changes and ensure compliance.

E-MOVERS

PROJECT COSTS

NET PRESENT VALUE

@ year 5

$5,895.38

ROI

39%

ONE-TIME COSTS:

- Website Development

- System Setup

- Training

RECURRING COSTS:

- Software Subscriptions

- System Maintenance/Updates

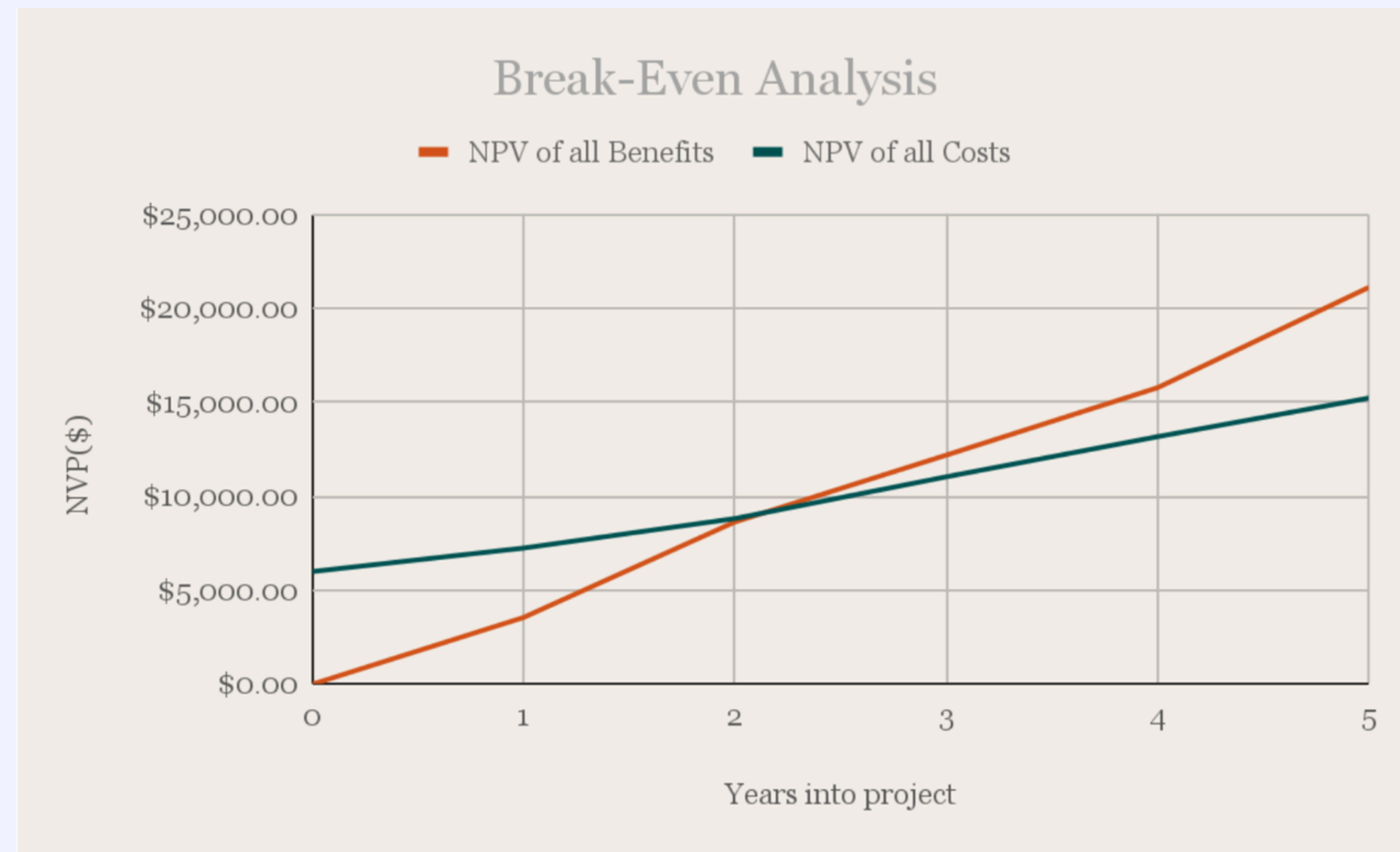- Customer Support/Monitoring

BREAK-EVEN ANALYSIS

INITIAL
INVESTMENT

$6000

BREAK-EVEN

at

YEAR 2

Break-Even Analysis

— NPV of all Benefits — NPV of all Costs

MOBILE APP

E-Movers

Welcome

Email Address

Email Address

Password

Password

Log In

Forgot Password?

THANK YOU

E-MOVERS