

Henry Ho

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EDUCATION

San José State University — B.S. Management Information Systems (MIS)

Expected Graduation: 2027 | GPA: 3.7

Relevant Coursework: Computer Tools for Business, Introduction to Business Programming, Global Dimensions of Business, Introduction to Marketing

LEADERSHIP EXPERIENCE

Foothill Business & Entrepreneurship Club — Marketing Chair (May 2024 – Apr 2025)

- Planned and executed multi-channel marketing campaigns across Instagram, LinkedIn, and email newsletters, increasing event engagement by 40% and attendance by 30%.
- Analyzed social media performance using Google Analytics and platform insights to optimize posting schedules and content strategy.
- Designed promotional graphics using Canva and analyzed post-event survey data in Excel to improve outreach strategies.

WORK EXPERIENCE

Concessions & Technology Operations Intern — Levi's® Stadium (Jul 2025 – Present)

- Provided technical support for 75+ handheld POS devices during live events, ensuring minimal downtime.
- Troubleshoot POS system issues and coordinated software updates with vendors and internal teams.

Shift Lead — Tastea (Dec 2022 – Aug 2024)

- Supervised and trained a 6+ person team, improving shift efficiency and service consistency.
- Analyzed weekly sales data in Excel to forecast demand and optimize inventory ordering.

Server — Tay Ho Restaurant (May 2024 – Present)

- Delivered high-quality customer service while maintaining accurate POS order processing.

Guest Service Representative — Levi's® Stadium (Oct 2021 – Present)

- Supported large-scale stadium operations serving 60,000+ guests per event.

SKILLS

Excel (Pivot Tables, VLOOKUP/XLOOKUP), SQL (Basic), Tableau (Basic), Python (Coursework), Google Analytics, Social Media Analytics, Canva, Adobe Photoshop

CERTIFICATIONS

Google Analytics Certification (In Progress) | Microsoft Excel Expert (In Progress) | Meta Social Media Marketing (In Progress)