

Junocelo Velasco Asis

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Education

San Jose State University

August 2023 - May 2027

Management Information Systems

Relevant Coursework: System Analysis & Design, Financial Accounting & Managerial Accounting

Experience

Treasurer & President

November 2024 - Present

Pi Kappa Phi

San Jose, Ca

- Lead **day-to-day operations** and **communications** for a **50+ member organization**, ensuring alignment across executive leadership and general members.
- **Coordinate** and staff chapter events, meetings, and community initiatives, strengthening member engagement and **public-facing presence**.
- **Led** executive board in key decision-making, event planning, and conflict resolution to maintain organizational stability.
- Manage and track **annual budgets, expenses, and resource allocations** using Excel and Google Sheets, improving transparency and accuracy.

Synergy Committee Member

February 2025 - May 2025

SJSU Marketing Association

San Jose, Ca

- Supported **planning** and execution of workshops and events by **coordinating** speakers, schedules, and logistics.
- Partnered with **industry professionals, alumni, and local businesses** to strengthen student–industry connections through **networking events**.
- Collected and analyzed **participant feedback and engagement data** to support process improvements

Barber

April 2020 - Present

Self-Employed

Union City & San Jose, Ca

- **Scaled client base by 150%** through **targeted social media marketing** and **digital branding strategies**.
- Planned and **managed end-to-end operations** of a service-based business, including scheduling, resource allocation, pricing, and customer communication.
- Applied continuous improvement mindset by using **customer feedback** and **performance data** to refine workflows

E-commerce

May 2025 - Present

Independent Ebay Seller

Union City, Ca

- Managed an **online storefront** on eBay, handling product listings, pricing, and order fulfillment
- **Communicated** with customers to answer questions, resolve issues, and ensure positive feedback
- **Tracked** inventory and monitored **sales performance** to improve listings and efficiency

Skills

E-commerce, Coding/computer skills (Python), Google sheets, Excel, Social media, Bilingual, Scheduling, Video/image editing.