

Junocelo Velasco Asis

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Education

San Jose State University Management Information Systems Relevant Coursework: System Analysis & Design, Financial Accounting & Managerial Accounting	August 2023 - May 2027
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Experience

Treasurer & President Pi Kappa Phi	November 2024 - Present San Jose, Ca
<ul style="list-style-type: none">Lead day-to-day operations and communications for a 50+ member organization, ensuring alignment across executive leadership and general members.Coordinate and staff chapter events, meetings, and community initiatives, strengthening member engagement and public-facing presence.Led executive board in key decision-making, event planning, and conflict resolution to maintain organizational stability.Manage and track annual budgets, expenses, and resource allocations using Excel and Google Sheets, improving transparency and accuracy.	February 2025 - May 2025 San Jose, Ca
Synergy Committee Member SJSU Marketing Association	April 2020 - Present Union City & San Jose, Ca

<ul style="list-style-type: none">Supported planning and execution of workshops and events by coordinating speakers, schedules, and logistics.Partnered with industry professionals, alumni, and local businesses to strengthen student–industry connections through networking events.Collected and analyzed participant feedback and engagement data to support process improvements	May 2025 - Present Union City, Ca
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Barber Self-Employed	April 2020 - Present Union City & San Jose, Ca
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<ul style="list-style-type: none">Scaled client base by 150% through targeted social media marketing and digital branding strategies.	
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<ul style="list-style-type: none">Planned and managed end-to-end operations of a service-based business, including scheduling, resource allocation, pricing, and customer communication.Applied continuous improvement mindset by using customer feedback and performance data to refine workflows	
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E-commerce Independent Ebay Seller	May 2025 - Present Union City, Ca
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<ul style="list-style-type: none">Managed an online storefront on eBay, handling product listings, pricing, and order fulfillmentCommunicated with customers to answer questions, resolve issues, and ensure positive feedbackTracked inventory and monitored sales performance to improve listings and efficiency	
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Skills

E-commerce, Coding/computer skills (Python), Google sheets, Excel, Social media, Bilingual, Scheduling, Video/image editing.