# KATIE KAN

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# **EDUCATION & CREDENTIALS**

#### San Jose State University | San Jose, CA

• B.S. in Business, Management Information Systems | Minor in Japanese GPA: 3.95, Dean's List all semester Selected Coursework: Networking & Data Communications, Business Statistics, Business Programming, Financial & Managerial Accounting, System Analysis & Design, Global Dimension Business, Fundamental MIS, Marketing

#### PROFESSIONAL EXPERIENCE

#### KIRA KIRA BEAUTY | Retail & Wholesale

Dec 2021 - Aug 2022

Sales Associate

San Jose & Cupertino, California

**Expected Graduation: May 2024** 

- Proposed marketing strategies for advertising and yielded over 8% in growth of product sales.
- Monitored the inventory tracking system to record deliveries, shipments, and stock levels for orders and merchandise.
- Observed beauty trends and provided product recommendations to customers to satisfy their needs.
- Managed over 1000+ products and analyzed daily product and supply levels to anticipate inventory problems and shortages.

#### **KOREAN BAPTIST CHURCH**

Jan 2019 - Jan 2020

Language Tutor & Mentor

Santa Clara, California

- Assisted 4 to 15 years old students for over 120 hours with their Chinese writing, speaking, and reading skills.
- Developed strong communication and fostered relationship building techniques with over 25 youths and young teenagers.
- Compiled and scheduled lesson plans, lists of reading materials and exercises based on students' weaknesses.
- Provided knowledgeable one-on-one tutor service and coordinated small group activities with other colleagues.

# EXTRACURRICULAR ACTIVITIES

# **SYNKRONIZE DANCE TEAM** | Entertainment Association

Sep 2021 – Present

Public Relations Officer/Dance Leader

San Jose, California

- Coordinating and creating social media advertisements to promote the organization within the San Jose campus community.
- Collaborating with other organizations to design a dance project and to set up public, professional showcases for the community.
- · Leading over 50 participants in dance showcases/performances while increasing member engagement within the club.

# KOREAN AMERICAN STUDENT ASSOCIATION

Aug 2019 – May 2020

Secretary/Treasurer Officer

Cupertino, California

- Organized over 60+ meetings and events with members while recordkeeping notes and budgets.
- Filed meeting minutes and reported performance requests to the school Associated Student Body advisor.
- Developed funding strategic plans and executed core financial processes for a 13% growth on organization budgets.
- Identified and analyzed improvement plans to increase revenue and accounting procedures for funding events.

#### INTERNATIONAL STUDENT ASSOCIATION

Jan 2019 – May 2020

Event Committee Leader

Cupertino, California

- Planned weekly meetings with other committees and led campus events for social activities.
- Recruited and promoted the club to over 50+ new students by designing effective strategies to meet students' interests.
- Oversaw the tabling area while introducing the specific activities and events to 90+ parents and students.

# SKILLS & ABILITIES

- Multilingual native fluency in English, Mandarin, Cantonese, and Malay; Intermediate fluency in Japanese.
- Proficient in Microsoft Office, Adobe Photoshop, Illustration, Premier Pro and basic Python knowledge.
- Professional in customer service with a high-level of problem-solving and critical thinking skills.
- Ability to exhibit punctuality, responsibility, and organization on assignments and projects.
- Proactive with an interpersonal skill set, willing to enthusiastically communicate and collaborate with a team.