

Josie Smith

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EDUCATION: SAN JOSE STATE UNIVERSITY, Lucas College and Graduate School of Business, San Jose, CA

BSBA, Graduation: May 2019

Major: Management Information Systems

Overall GPA: 3.0, Major GPA: 3.2 | Dean's List: Fall 2014 & Spring 2015

SELECTED COURSES:

Systems Analysis & Design, Database Management Systems, Managing Global Information Systems Projects, Business Process Analysis

ACTIVITIES AND AWARDS:

- Member, Association for Management Information Systems, 2013 – present
- IT Leaders Scholarship

INFORMATION SYSTEMS PROJECTS:

- Analyzed requirements and created real estate database management system to track property locations, vacancies, rent payments, payroll, and maintenance requests.
- Served as team lead for analysis, design and development of Radio Frequency Identification System (RFID) to identify and register vehicles for automobile parts manufacturer.

INFORMATION TECHNOLOGY SKILLS:

Analysis:	Visio, Rational, Visible Analyst
Software Development:	Visual Studio.NET and Java
Web Development:	HTML, ASP, Microsoft FrontPage
Database Management:	Oracle11i, Microsoft Access, SQL plus, SQL, PL/SQL
Project Management:	Microsoft Project, Microsoft Office

EXPERIENCE: NBCUniversal, New York, NY May 2016 – August 2016

Media Tech Intern

- Converted, uploaded, and imported NBCUniversal transactional data via SAP
- Reconciled data loads to confirm data accuracy
- Worked with a team of interns to create a chatbot on Facebook Messenger for NBCUniversal to utilize for promotional and customer service purposes.

Center for Mobile Analytics, San Jose, CA August 2015 – February 2016

Undergraduate Research Assistant

- Analyzed company case studies to gain insight into the use of mobile analytics.
- Researched emerging trends, including geo-social targeting, in-app advertising, and social customer relationship management.

SKILLS & LANGUAGES:

- Spanish - conversational
- First Aid/CPR certified, Spring 2014