



*Gatorade G-Tea:*  
**EMPOWERING  
WOMENS HEATH**

Presented By Jennifer Rocha & Sneha Krishnan







## *Introducing: G Girls*

In the Spartans arena, bathed in the soft glow of overhead spotlights, the college gymnast awaited her final event: the bars. The air was charged with a palpable blend of excitement and tension, a symphony of anticipation. The floor was immaculate, its glossy surface reflecting the dreams and aspirations of countless athletes before her.

Dressed in her team's vibrant colors, she stood with her team, her family. The distant murmur of the crowd provided a backdrop to her thoughts, a reminder of the community built because of a shared passion.

Emotions swirled within her—determination, pride, and the weight of her journey converged. Time seemed to slow, allowing her to absorb the gravity of this moment. She knew that with each step toward the vault, she was not just a gymnast but a testament to integrity and resilience.





## *Desiring: G-Teas*

As the gymnast prepares for the uneven bars, a surge of adrenaline courses through her. Her heart races with excitement, and her mind zeroes in on the imminent routine. She is feeling a mild sense of unease and restlessness as she prepares for her routine.

She needed more than just physical strength; she needed an infusion of energy and empowerment. Her desire for a drink that resonates with her emotionally, creating a harmonious mind-body connection as she steps onto the bars.

In this intense moment, Gatorade G-Tea serves as her support providing mental and physical preparation. It provides emotional support by empowering her with the knowledge that she has a trusted, performance-enhancing drink in her corner. The taste and effect of G-Tea not only quenches her physical thirst but also symbolizes her emotional thirst for confidence, empowerment, and composure. This combination helps her face the bar routine with the resilience and desire to succeed.

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# G-Tea: Is It In You?

Introducing G-Teas, the ultimate blend for women who deserve more than just an energy boost – they deserve empowerment in every sip. G-Teas is not just a drink; it's a celebration of health, vitality, and strength, perfectly crafted to support women's wellness and active lifestyles.

Our tea-based formula offers a natural energy boost, combining the invigorating properties of tea with the rehydration benefits of Gatorade. It's a harmonious fusion that keeps you energized and refreshed during your workouts, busy days, or empowering moments.

What sets G-Teas apart is its commitment to women's health. Packed with antioxidants, vitamins, and electrolytes, G-Teas not only fuels your performance but also supports overall well-being. It's a drink that understands and champions your unique needs.

With every sip, you're not just hydrating your body; you're fueling your spirit. G-Teas embodies the essence of empowerment, reminding you that your strength is unmatched.

It's time to embrace a healthier, more energized you – it's time for G-Teas. Embrace the empowerment, embrace G-Teas today! Is it in you?



# Our Flavors

## Strawberry Peppermint G-Tea

Our Strawberry Peppermint G-Tea boasts a fusion of juicy strawberries and refreshing peppermint. This natural energy-boosting tea not only delivers a burst of flavor but also provides water, carbohydrates, electrolytes, and herbal benefits from the peppermint tea.

## Ginger Peach G-Tea

Our Ginger Peach G-Tea offers a fusion of sweet peaches and ginger, delivering a refreshing flavor combination that satisfies your taste buds. Infused with the natural benefits of ginger for digestion and menstrual cramps, this drink also provides carbohydrates and electrolytes to keep you energized and hydrated throughout your day.

## Pink Guava green G-tea

Our Pink Guava G-Tea is a delightful and healthful blend of green tea infused with the exotic and tropical flavor of pink guava. Green tea aids women's health in ways such as menstrual health, vitamin C, digestive health, heart health, etc. Just like the others our G-Tea offers carbohydrates and electrolytes for hydration and energy.

# *Thank You*

Ultimately, We extend our gratitude for the opportunity to channel our creativity into the Fuel For Tomorrow Innovation Challenge. Collaborating with a brand that shares our vision and values has been truly fulfilling. We anticipate the day when we see G-Tea on the shelves in stores, reminding women of their strength, health, and empowerment!



Sincerely,  
Jennifer Rocha & Sneha Krishnan

