

Kenji Howey

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EDUCATION

San Jose State University

Expected Graduation May 2027

Lucas School of Business, Bachelor of Science in Management Information Systems (MIS)

Relevant Coursework: Advanced Programming, Database Management, Networking and Data Communications, Quantitative Business Analysis, Fundamental Management of Information Systems, MIS Practicum, Technical Writing

SKILLS

Technical: Python, Google Workspace, Adobe Creative Suite, Canva, MS Teams, Slack, Excel, Jupyter Notebook

Attributes: Sales Prospecting, Cold Outreach, Relationship Building, Solution Selling, Project Planning, Public Speaking

PROJECT EXPERIENCE

Generative AI Awareness Campaign: AI For Good | Adobe - *San Jose, CA*

- Designed and developed a website with educational content, surveys, and visuals to gather user requirements and drive engagement on responsible AI usage with three team members.
- Produced a 30-second campaign video using Adobe tools, boosting participation and providing actionable insights for product-style improvements.

EXPERIENCE

Student Ambassador | Adobe - *San Jose, CA*

March 2025 - Present

- Promoted Adobe's digital solutions to 500+ users by creating and sharing technical products across social media, email, and virtual events.
- Collaborated globally to co-create campaigns highlighting Adobe's digital products to new audiences

Seasonal Sales Associate | Macy's - *Santa Clara, CA*

October 2024 - January 2025

- Achieved and surpassed sales goals, contributing to a 15-20% increase in revenue during Holiday season.
- Engaged over 25 customers per shift, tailoring each approach to establish a relationship per sale.

Production Assistant, Internship | Powers Morgan Entertainment - *Alameda, CA*

November 2024

- Managed Excel spreadsheets for over \$2500 of materials, props, and budget allocations.
- Provided on-set support, assisting with camera setups and ensuring smooth scene transitions.

Swim Instructor | Alameda Parks and Recreation Department - *Alameda, CA*

June 2023 - June 2024

- Facilitated swim lessons for over 100 children by providing tailored instruction, establishing relationships with clients
- Applied over 20 personalized lesson plans, ensuring inclusivity for diverse skill levels and fostering a strong engagement and trust.

LEADERSHIP EXPERIENCE

Vice President of Recruitment | Interfraternity Council - *San Jose, CA*

October 2024 - January 2025

- Organized the IFC Kickoff, engaging over 250 students with fraternity booths and ticketed food services to boost visibility and involvement.
- Set up campus-wide IFC Olympics, facilitating sports competition with collaboration of 6 fraternities, bringing a strong turnout of students.

IFC Representative | Interfraternity Council - *San Jose, CA*

August 2024 - October 2024

- Tracked weekly meeting notes, logged dates and coordinated events through Google Applications/Canva
- Actively participated in IFC meetings, representing the interests of my fraternity while collaborating with peers from other organizations.