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| EXPERIENCEVACO, Google Search Ads, Palo Alto, CA United States 2022-2023  * Assessed data from advertiser content for Google Ads algorithm to help engineers improve the quality of the algorithm. * Analyzed developments and trends in target markets by verifying the data of ads in multicultural team to censure accessible ads, increasing the effectiveness of Quality Assurance in marketing/advertising by 90%  Specialized Manufacturing Coordinator, Shockwave Medical, Inc.2022, Santa Clara, CA United States.  * Reviews LHR to ensure correct documentation is at workstation(s); obtains new documentation (i.e., latest MI revision). * Performs in process inspections (i.e., qualitative [visual or tactile] and quantitative [dimensional]) of components/materials, subassemblies, and final assemblies to ensure that specifications are met and/or for data collection and analysis (e.g., statistical process control [SPC]).   **Market Analysis. Freedom LTN, Amazon FBA, 2019-2020**   * Identified areas for expansion by analyzing market, consumer trends, and competition. * Set up attractive shopping systems and web pages to encourage click-throughs * Established marketing campaigns to promote sales practices * Transform data into insight, create Dashboards, prepare data in spreadsheets and data driven-decision making  Manager, Baskin Robbins, 2017-2020, Menlo Park, CA, United States.  * Prepared payroll and maintenance budgets for corporate management approval * Tracked labor, sales, and inventory and managed operations to maximize returns.  EDUCATION  * High School Diploma: Silver Creek School - San Jose , CA. * Associate in Science : DeAnza College,Cupertino, CA. * San Jose State University (MIS) - Attending | SKILLS  * Strong analytical skills * Pattern recognition * Leadership & Teamwork * Independently & Collaboration * Research & Presentation * Flexible & Adapt * Problem Solving * Equipment operation  Languages:  * English, Vietnamese. |