	Manpower	Machine	Material	Method
Quality	**Revenue per Employee**: Measures the efficiency of the workforce in generating revenue, indicating how productive employees are in contributing to the company's top line.	**Asset Turnover Ratio**: Evaluates how efficiently the company uses its assets, such as technology, to generate revenue.	**Gross Margin**: Represents the percentage of revenue remaining after deducting COGS, showing profitability related to production.	**Return on Assets (ROA)**: Measures how efficiently the company is using its assets to generate profit.
Cost	**Profit per Employee**: Indicates how profitable the company is in relation to the workforce size, considering salaries and benefits as part of operating efficiency.	**Depreciation Expense**: Represents the cost of wear and tear on equipment, indicating the long-term capital costs associated with machinery and technology.	**Cost of Goods Sold (COGS)**: Measures the direct costs attributable to the production of the company's services.	**Operating Margin**: Shows the efficiency of core business operations after accounting for operating expenses.
Delivery	**Employee Count**: Represents the scale of operations, helping determine how effectively SoundHound.ai is staffed to meet operational demands.	**Capital Expenditures (CapEx)**: Reflects investments in new equipment and technology that may affect operational efficiency and scalability.	**Inventory Turnover Ratio**: Measures how efficiently inventory (or other critical resources) are being managed to meet market demand.	**Return on Equity (ROE)**: Measures profitability in relation to shareholders' equity, highlighting the efficiency of reinvestment strategies.

Sources:

[SoundHound AI (SOUN) Financial Ratios and Metrics - Stock Analysis](#)
https://www.perplexity.ai/
[SoundHound AI Reports 54% Growth and Record Q2 Revenue of $13.5 Million; Closes Quarter With Over $200 Million in Cash - SoundHound AI](#)