Melanie Regalado Hernandez

San Jose, California | melanie.regaladohernandez@sjsu.edu | LinkedIn: <u>linkedin.com/in/melanie-regalado-hernandez</u>

EDUCATION

San Jose State University, San Jose, CA

Fall 2027

BS Business Administration with a concentration in MIS, and Human Systems Integration Minor, 3.5 GPA

Relevant Coursework: CS 46A (Intro to Programming), CS 22A (Python), BUS1 20 (Financial Accounting), BUS4 110A (Fundamentals MIS)

Activities and societies: Girls Who Code, UX/UI Association, Responsible Computing Club, Latino Business Student Association, and IDEAS

SKILLS

- **Programming Languages:** Java, Python, HTML, and JavaScript
- Tools: Canva, Adobe, Figma, VSCode, Google Colab, and Microsoft Office
- Language Skills: English and Spanish

PROFESSIONAL EXPERIENCE

Santa Maria Automotive, Technical Lead, San Jose, CA

Jun 2025 - Present

- Led a cross-functional team of 6 (backend, frontend, and UX/UI designers) to successfully develop a responsive website for Santa Maria Automotive, improving the client's digital presence and business.
- Managed project timelines and deadlines, maintaining weekly updates with the client and translating technical concepts into clear business language.
- Designed key UX/UI components, contributed to frontend development, and reviewed code across all team members to ensure 0 critical errors in the final web application.

Inclusive World, Project Manager & Frontend Developer, San Jose, CA

Feb 2025 - Aug 2025

- Led and managed a team of 5 developers and UX/UI designers, coordinating tasks and deadlines to ensure smooth product delivery
- Translated Figma designs into fully coded, responsive web pages with high attention to detail, while distributing tasks to my team
- Managed UX/UI design updates and implemented changes based on feedback, ensuring alignment between development and design teams

Triple A Plumbing, Accounting Assistant, San Jose, CA

Jun 2025 - Jul 2025

- Assisted the accountant with daily tasks, including processing payments, managing equipment expenses, and handling invoice management
- Supported financial record-keeping and ensured accuracy for one of AAA Plumbing Services' key clients
- Helped maintain organized financial documentation to support timely audits and reporting

Responsible Computing Club, Publicity Vice President, San Jose, CA

Aug 2024 - Present

- Manage social media and outreach efforts, reaching 100+ members and reaching 3000+ accounts on platforms.
- Lead marketing initiatives and create promotional materials to maintain a cohesive club brand.
- Supervised 10+ ambassadors in marketing, web development, and journalism while overseeing project coordination, task delegation, and performance to ensure cohesive brand messaging and timely completion of club initiatives.
- Competed against SJSU registered clubs and acquired a \$300 award for best marketing on the SJSU campus.

PROJECTS

Codepath x Amazon Design Challenge - PantryFlex

Jun 2025

- Contributed to UX/UI design for PantryFlex, a platform connecting university food pantries, donors, and grocery stores, helping address food insecurity for up to 1,500 students weekly.
- Conducted user interviews with pantry staff and donors, uncovering key pain points that shaped donation flows and platform features.
- Developed intuitive donation experiences leveraging AmazonFlex-powered pickups, live tracking, and automated pantry management tools.

CERTIFICATIONS