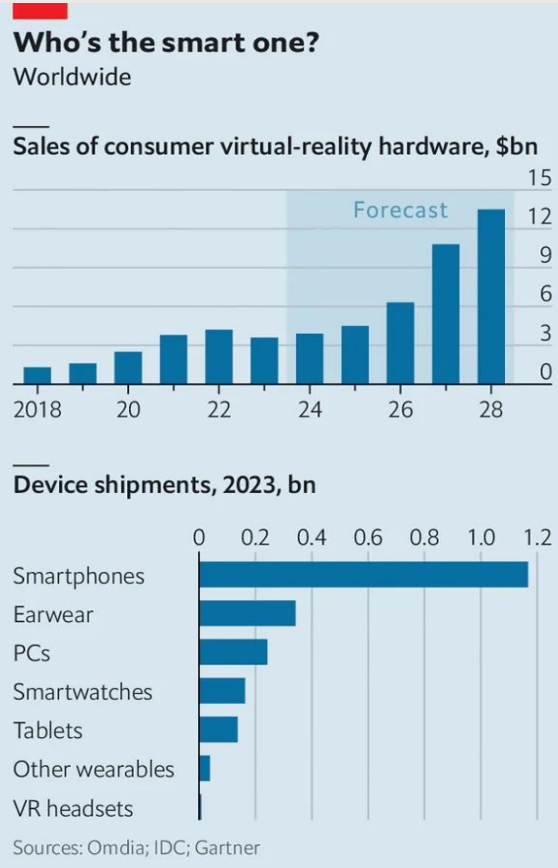


The background features a light beige gradient with several decorative elements: a large green circle at the top left, a pink five-pointed star at the top right, an orange triangle at the bottom left, and a blue rectangle at the bottom right. Faint, dashed circular lines and grids of small black dots are scattered across the background.

Economist Ngoc Ho

Apple's Vision Pro headset ushers in a new era of personal technology

- A lot of customers are hesitant to purchase Vision Pro due to its \$3,499 price.
- About 40% of the total quantity Apple expects to sell this year and 200,000 pre orders have been placed.
- AI could create a new market for consumer hardware, replacing the smartphone.
- Old devices become less attractive, with smartphone sales falling 3% and declining by 15% for computer in 2023 .
- Smartphones are the most popular type of VR device, with shipments expected to reach 1.2 billion in 2023.



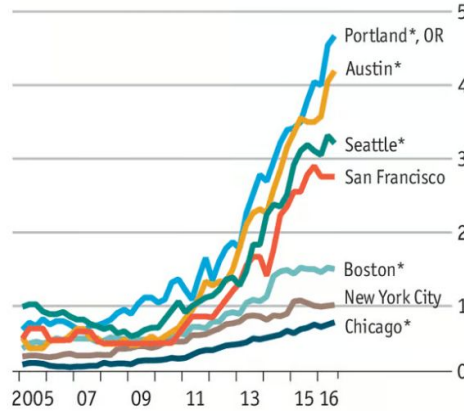
America's food-truck industry is growing rapidly despite roadblocks

America now boasts over 4,000 food trucks

The industry's revenue increased by 7.9% annually up between 2011 and 2016

Taco the town

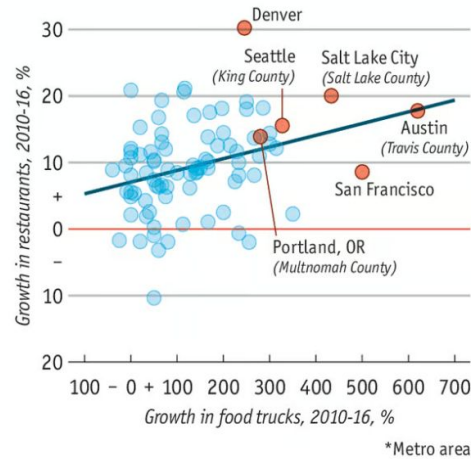
United States
Food trucks, per 100,000 population



Sources: US Census Bureau; US Bureau of Labour Statistics

Economist.com

Food truck and restaurant growth



There are only 70 authorized food trucks in the Windy City

There are currently over 500 carts and trucks operating in the Portland

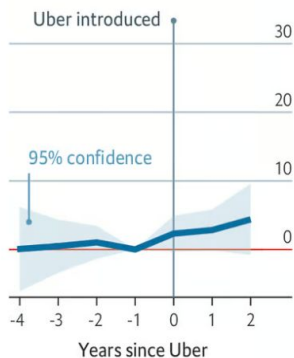
After Uber arrives, heavy drinking increases

Alcohol-related car crashes declined by 62% after Uber's arrival in Portland, Oregon

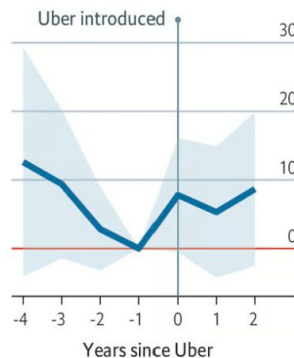
One for the road

United States, change in self-reported alcohol consumption compared with the year before Uber launches in a city, 2009-16, %

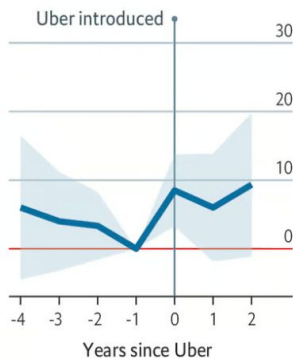
Average drinks per day



Binge drinking*



Heavy drinking†



Source: "Do Ridesharing Services Increase Alcohol Consumption?" by J. Burgdorf et. al.
The Economist

*Four drinks for women or five drinks for men in two hours
†Binge drinking on five or more days in the past month

The presence of Uber led average drinking to rise by 5% and binge drinking to go up by 20%

The ride-hailing apps may have tempted people to drink to excess

Employment at bars and restaurants increases by 2% on average