PAN CHO THU

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SUMMARY

I am a third-year undergraduate student pursuing a bachelor's degree in Business with an emphasis in Management Information Systems. I have interests in statistics, data science and am passionate about extracting data-driven insights to analyze trends, identify problem areas and deliver actionable solutions to make positive social impact and business growth. I have experience in content writing to promote brand visibility and customer service in the hospitality industry.

EDUCATION

Business Administration - Management Information Systems; (2025-2026)
San Jose State University, San Jose, CA

Business Administration for Transfer 2.0; (2022-2024)
Skyline College, San Bruno, CA

PROFESSIONAL EXPERIENCE

Content Writer, Y-Digital Hub, Yangon, Myanmar   Jun 2020 - Jan 2021
- Produced **educational and promotional content**, increased 15k followers for the organization's social media page
- Utilized **keywords and buzzwords** to improve brand visibility and boost engagement
- Collaborated with a cross-functional team to organize a virtual professional development summit, and coordinated with panelists and attendees to facilitate educational and career workshops
- Planned and executed marketing content for the summit, managing the content schedule and driving promotional efforts that contributed to accommodating approximately 5000 participants

Server, Burma Superstar, San Francisco, CA   Jul 2024 - Dec 2024
- Delivered high-quality customer service by interacting with guests, listening attentively and answering questions to ensure excellent dining experience
- Gathered feedback from guests, identified areas for improvement and worked with management to develop resolutions
- Handled customer complaints through phone and face-to-face communication and provided various resolutions promptly to eliminate problems and ensure customer satisfaction

PROJECTS

Electric Avenue: Optimizing EV Charging Infrastructures for Equitable Adoption in San Mateo County
- Gained hands-on experience using Python libraries such as **Pandas, NumPy, Matplotlib and Seaborn** to analyze and visualize vehicle, population and geographical data
- Worked with diverse teammates to gather data, develop research question and hypothesis, identify issues and suggested actionable solutions based on the findings
- Presented the findings at Skyline College uSOAR, UC Berkeley Data Science Discovery Research Symposium, and Fall 2024 College DataJam Finale

ACTIVITIES

Member, Skyline College Data Science Club, Fall 2023 - Spring 2024

Participant, The DataJam, Fall 2024

Mentee, Stanford Inclusive Mentoring in Data Science , Spring 2025
- Analyzing a dataset of start-up companies, evaluating factors such as regional variation, range of funding, backgrounds of the executives and operating statuses to identify patterns and drivers of success