Pragya Badola

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EDUCATION

San Jose State University August 2020 - December 2024 | San Jose, CA

BS in Business Administration: Concentration in Management Information Systems

WORK EXPERIENCE

Sales Associate October 2023 - present | Tory Burch | San Jose, CA

• Create connections with customers to find products that best fit their interests and to increase client retention.

Front Desk Assistant October 2022 - September 2023 | Silver Creek Valley Country Club | San Jose, CA

- Assisted patrons with club affairs such as booking and planning events and locating club resources.
- Created marketing flyers for different events the club hosted.

Administrative Assistant August 2020 - April 2021 | Tykhee LLC | San Ramon, CA

- Facilitated communication between the customers and the organization to ensure customer satisfaction.
- Analyzed patterns in customer purchases to forecast upcoming trends.

General Manager April 2020 - July 2021 | Tutorly | San Ramon, CA

- Managed students' schedules on **Outlook** and provided progress reports to parents.
- Sent out payroll on a bi-weekly basis to all employees.

LEADERSHIP EXPERIENCE

Director of Philanthropy November 2022 - November 2023 | Alpha Omicron Pi | San Jose, CA

- Managed a campus-wide philanthropy to help raise money for the Arthritis Foundation.
- Raised \$24,253 for the Arthritis Foundation.

Chapter Leader August 2021 - February 2023 | AYUDH | San Ramon, CA

- Created and led projects following the United Nations Sustainable Development Goals.
- Managed a volunteer team to plant 1000 trees within 6 months.

VOLUNTEER PROJECTS

Social Media Manager April 2020 - Present | Amrita Virtual Academy | San Ramon, CA

- Reached a 42% increase in content interactions.
- Created graphics for different courses available.
- Scheduling weekly posts to increase awareness of courses that were offered.

SKILLS

Project Planning & Management Organization

Social Media Marketing Outlook

Microsoft Excel Canva

Proficient in Hindi and English