

Deepika Puli

San Jose, CA | deepika.puli@sjsu.edu | (925) 557-0545 | www.linkedin.com/in/deepikapuli

EDUCATION

Bachelor of Science in Business Administration, Management Information Systems

San Jose State University, San Jose, CA

Expected Graduation: May 2027

GPA: 3.6 | Management Information Systems

WORK EXPERIENCE

EssolorLuxxotica Sales Associate

May 2025 - Present

- Provided personalized service to help customers select eyewear tailored to their needs
- Promoted new products and implemented marketing-driven promotions to boost sales
- Partnered with Finance and Marketing teams to track sales, report results, and calculate weekly averages
- Handled transactions and analyzed trends to enhance product visibility and boost sales

Nike Sales Associate

Sep. 2023 - Dec. 2023

- Delivered personalized service to 60+ customers per shift, enhancing customer satisfaction and loyalty.
- Processed 200+ transactions per week using the POS system, ensuring accuracy and efficiency.
- Trained and mentored 5+ new hires, improving onboarding efficiency and knowledge retention.
- Collaborated with colleagues to optimize inventory management

Youth Advisory Council Member - Dublin Mayors Council

Aug. 2021 - Aug. 2022

- Assisted in planning and coordinating 5+ community events for the City of Dublin, demonstrating strong project management skills.
- Organized a mental health panel that attracted 50+ attendees, promoting discussions on critical mental health issues for teenagers and youth for the City of Dublin.
- Volunteered at 4+ city-sponsored events, facilitating smooth operations and enhancing attendee experience.

STEM4BOTS Assistant Teacher

Oct. 2019 - Dec. 2021

- Instructed 50+ students in the assembly of robots and facilitated Arduino programming instruction
- Created personalized lesson plans for 20+ students to engage and foster a collaborative learning environment, demonstrating organization and communication skills

LEADERSHIP EXPERIENCE & ACTIVITIES

Corporate Relations Director, Marketing Association At San Jose State University

May 2025 - Present

- Organized and facilitated professional development workshops that attracted 250+ student participants and featured insights from industry leaders.
- Built and maintained relationships with Silicon Valley companies and professionals through LinkedIn networking and personalized email outreach
- Led the Synergy committee, managing a 5 person team to successfully plan and execute professional workshops and events.

Co-Events Director, Marketing Association At San Jose State University

Dec 2024 – May 2025

- Organized and participated in 10+ community service, fundraising, and social events for 50+ attendees, fostering collaboration and a sense of community
- Led weekly projects to improve the club's social performance, utilizing strategic planning and coordination to achieve successful outcomes

Social Development Lead, Delta Sigma Pi- Theta Chi Chapter

Sep 2024 – Nov 2024

- Delegated tasks to a team of 5 for weekly projects
- Organized social events for 40+ members

Vice President of Alumni and Faculty Relations, Delta Sigma Pi- Theta Chi Chapter

Dec 2024 – May 2025

- Send detailed updates about chapter and extend invitations to any Alumni events
- Work with other collegiate clubs to boost social and professional performance of the chapter

SKILLS & INTERESTS

Skills: Project Management, Google Workspace, Python, Bi-literacy Seal in Spanish, Social Media, Cross Collaboration, Problem Solving, Teamwork, Public Speaking

Relevant Coursework: Computer Tools for Business, Business Intro to Python, Financial Accounting, Communications, Business Statistics, Economics (1A & 1B)