

Rhea Ramalingam

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EDUCATION

San Jose State University, San Jose, CA

Expected 05/2027

B.S., Management Information Systems; Minor in Computer Science

3.8 GPA

Relevant Coursework: Comp Tools for Business, System Analysis and Design, Intro to Programming, Microeconomics

Awards: SJSU A.S 55 Leadership Recipient, SpeakFest Public Speaking Tournament 1st Place, SJSU President’s Scholar

WORK EXPERIENCE

- Adobe, College Brand Ambassador (Event Coordinator)
- February 2024 - Present
- Presented live Adobe Express demos to 500+ students, faculty, and staff, boosting engagement by 40% and positioning Adobe as the go-to creative tool on campus.
 - Led event outreach and tracking, managing campus-wide communications, shift sign-ups, and participation data using Google Forms and Excel to measure program success.
- ServiceNow, Tech Sales Candidate Discover Program
- August 2025
- Selected as 1 of 20 students nationwide for ServiceNow’s competitive tech sales program, collaborating with executives to develop client relationship strategies and deliver solution pitches.
 - Designed and presented TapIn, an AI-powered networking tool, to 100+ senior stakeholders, demonstrating value-driven solution selling.
- Cintas, Operations & Strategy Intern
- May 2025 - August 2025
- Partnered with sales leaders and account managers to redesign CRM workflows in Excel/SharePoint, improving scheduling efficiency and customer satisfaction across enterprise accounts.
 - Conducted client visits to research operational challenges and delivered recommendations that led to adoption of improved scheduling practices across Northern California operations.
- Beats by Dre, Consumer Insights Data Analytics Intern
- August 2024 – September 2024
- Analyzed 1,000+ customer reviews to extract sentiment insights, enabling marketing teams to identify buying trends for the Beats Pill Speaker and optimize campaigns.
 - Delivered competitor benchmarking reports that shaped go-to-market strategies, supporting revenue growth and market positioning.
- Indigenous Media, Marketing and Development Intern
- July 2024 – August 2024
- Pitched and developed YouTube Shorts concepts to cross-functional teams, driving audience engagement and shaping content direction.
 - Produced YouTube Shorts content that drove 4M+ views, boosting month-over-month viewership nearly 10x and increasing subscribers by 12%.

PROJECTS

- Spartan Taco Truck, Product Manager
- January 2025 – May 2025
- Managed cross-functional teams in an Agile environment to analyze customer feedback, streamline processes, and enhance the customer journey, supporting sales and retention efforts.
 - Owned product backlog and roadmap in Jira, reducing average customer wait times through targeted workflow improvements.

LEADERSHIP

- SJSU Women in Business, Vice President of Consulting
- September 2023 – May 2025
- Directed a college-wide consulting showcase, securing partnerships with 100+ companies and startups including Blue Sky Planning, Nirvana Soul, Suenos Coffee, driving 30% participation growth.
- SJSU Student Government, Director of Business Affairs
- February 2025 – May 2025
- Directed cross-functional committees and partnered with campus stakeholders to oversee a \$1M+ budget, negotiate priorities, and implement data-driven initiatives that enhanced student engagement.

SKILLS

Technical: Adobe Creative Cloud (Express, Illustrator, Photoshop, Lightroom), Microsoft Excel (dashboards, pivot tables), PowerPoint, Word, SharePoint, Google Workspace, Jira, Python, JavaScript

Certifications: Adobe Journey Optimizer Foundations, SQL for Data Analysis, Google Cloud Hero Infrastructure