

Sofiia Malushkina

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OBJECTIVE

A committed college Junior seeking opportunities to expand and apply technical and project management skills.

EDUCATION

B.S., Business Administration, Concentration in Management Information Systems (MIS) May 2024
San Jose State University, San Jose, CA, GPA: 3.65

Relevant Coursework: Systems Analysis and Design (Fall 2022), Fundamentals of MIS (Fall 2022)

A.S., Business Administration

May 2022

Ohlone College, Fremont, CA

Relevant Coursework: Introduction to C++, Financial Accounting, Managerial Accounting

TECHNICAL SKILLS

Technology: Microsoft Office Suite, Ubuntu

IT Techniques: System Development Lifecycle (SDLC), Agile Development, Project Management

PROJECT EXPERIENCE

Baby Product Design ("Tinker Baby" - HonorsX Project), SJSU July 2022 - Present

- Collaborate with an interdisciplinary team to generate a business idea for manufacturing sustainable baby toys
- Implement marketing research skills to conduct an external analysis of market and determine a need for a more sustainable and accessible product in toy industry
- Communicate with field experts to revise product design and manufacturing process requirements before its implementation
- Facilitate and document team discussions and meetings to ensure an advancement of project

EXPERIENCE

Marketing Intern, Farmers Insurance, Fremont, CA

January 2022 - May 2022

- Increased company's Instagram and Facebook conversion rates in 2 months by regularly generating new content
- Boosted website traffic by creating and distributing brochures promoting company's products
- Conducted 5 promotional email campaigns for higher customer interest in company's services
- Initiated weekly team meetings and contributed to brainstorming and idea generation for promoting new services

English Tutor, Ohlone College English Learning Center, Fremont, CA

February 2021 - May 2022

- Taught grammar and vocabulary concepts to English-learning students to enhance their understanding of language
- Implemented daily lesson plans to better address needs of tutees and make learning process more effective
- Surveyed different scholarly resources to provide students with a more comprehensive spectrum of writing styles
- Experienced a 90% passing rate among college students by applying different learning style approaches
- Received 95% positive feedback from tutees for competence

ACTIVITIES

Member, HonorsX, SJSU

July 2022 - Present

Member, Junior Leadership Academy (JLA), Ohlone College

December 2021 - May 2022

SKILLS

Languages: Fluent in English and Russian

CERTIFICATIONS

College Reading & Learning Association (CRLA) Level II