

Sowmya Vithiyashankar

vsowmyaj@gmail.com | San Jose, CA | +1 408-886-0904 | www.linkedin.com/in/sowmya-vithiyashankar

EDUCATION

San Jose State University – San Jose, CA Expected graduation: May 2025
Bachelor of Science in Business Administration: Management Information Systems

CERTIFICATIONS

Google Data Analytics Specialization Date of Completion: June 2023
Issuing Institution: Coursera

WORK EXPERIENCE

UX/UI Association SJSU – San Jose, CA September 2022 – May 2023
Professional Development Director

- Worked with an event coordinator to manage collaborative events and pitched potential sponsorships to the team and strategically collected resources to assist students with professional development

The Braven Accelerator – San Jose, CA January 2022 – May 2022
Fellow & Lead Deck Designer

- Designed presentation slides of 12 and implemented design thinking based on empathy-based research and client feedback to present a solution to the Research Institute, Denali Therapeutics' real-world problem

LEADERSHIP ACTIVITIES & VOLUNTEER EXPERIENCE

Cupertino High School – San Jose, CA August 2020 – June 2021
Tino Crew Leader

- Trained on behalf of Cupertino High School to welcome new students to school and led 13 incoming freshman students for high school orientation on Zoom to ensure a smooth transition from middle school to high school

Cupertino High School – Cupertino, CA August 2019 – January 2020
Tutor

- Empowered students to go above and beyond by preparing customized lesson plans according to student's individual needs, resulting in a 10% growth in academic skills

Cupertino High School – Cupertino, CA August 2018 – June 2019
Teacher Assistant

- Administered students under the teacher's direction to maintain a clean, safe, and comfortable classroom, and resulted in an attention rate of 95% among students

West Valley Library – San Jose, CA June 2017 – November 2019
Volunteer

- Arranged over 200 library resources daily to ensure patrons' requests were efficiently fulfilled and marketed library services to 50+ patrons. Organized and assisted in the setup & management of 4 fundraiser book sales for 130 people

HONORS & AWARDS, SKILLS & INTERESTS

Honors & Awards: AVID Scholarship, Ask Class UX/UI Competition- First Place & Dean Scholar

Languages: Tamil - Fluent & English - Fluent

Technical skills: Microsoft Office, Google Suite, Python, SQL, & Data Analysis

Design Skills: Adobe Illustrator, Adobe Indesign, Canva, Figma, & Adobe Photoshop