

# TANISHA PATEL

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## EDUCATION

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### SAN JOSE STATE UNIVERSITY

Bachelor of Science  
Management Informations Systems

San Jose, CA  
Aug 2023 – Current  
GPA = 3.6

## EXPERIENCE

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### PEER ACADEMIC SUCCESS COACH

University Housing Services, SJSU

August 2024 - Present, California

- Collected and analyzed data to improve **student support** services.
- Identified trends to enhance academic coaching strategies.
- Contributed to data-driven decision-making in student success initiatives.

### FINANCE AND MARKETING COORDINATOR

Indian Student Organization (non-profitable organization)

December 2023 - Present, California

- Developed promotional materials for event advertising, increasing engagement by 30%.
- Managed event budgets and tracked expenses, ensuring efficient resource allocation.
- Presented sponsorship strategies to stakeholders, helping secure funding and enhance community support.

### BUSINESS ANALYST INTERN

Radhe Shyam Harmony Pvt. Ltd.

June 2022 - May 2023, India

- **Analyzed financial models** and market data to guide property acquisitions and sales strategies.
- Developed detailed reports on market trends, driving data-informed investment decisions.
- Collaborated with cross-functional teams on budgeting, forecasting, and due diligence to support financial planning and asset optimization.

## COURSES AND CERTIFICATION

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- Software Engineering by Goldman Sachs
- Investment Banking by JP Morgan Chase and Co.
- Python Essential 1 by Cisco
- Python Essentials 2 by Cisco

## SKILLS AND QUALITIES

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- **Data Analysis & Programming** - Python, SQL, R
- **Data Visualization** - Tableau, Power BI
- **Database Management** - SQL, Oracle, Microsoft Access
- **Business Intelligence** - SAP, Salesforce
- **Technical Proficiency** - Microsoft Office, Google Workspace
- **QUALITIES** - Leadership, Problem-Solving, Critical Thinking, Communication skills, Time Management, Presentation skills, database queries, MIS principles, business process analysis.

## PROJECTS

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- **AI-Powered Business Strategy Optimization**
- **Project Description:** Leveraged AI to analyze and optimize business strategies by studying sales, operational data, and customer insights across multiple product lines. Created predictive models to forecast sales trends and optimize resource allocation.
- **Key Skills:** Python, SQL, Power BI, Tableau, Scikit-learn.
- **Outcome:** Developed an interactive dashboard that identified high-demand periods and top-performing products, leading to a 25% improvement in demand forecasting accuracy. Recommendations from the analysis helped streamline inventory planning and targeted marketing strategies, driving a 15% increase in overall revenue.

