

Talal Shami

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EDUCATION

Bachelor of Science

Management Information Systems, San Jose State University, San Jose CA Expected in May 2025

WORK EXPERIENCE

Student Ambassador, Provident Credit Union, August 2022-Current

Redwood Shores, CA

- Represent the company at big events and speak to potential customers introducing them to the product.
- Present sponsored awards and speak in front of large crowds on behalf of Provident Credit Union.
- Communicate with location faculty to ensure designated space ahead of time for large events.
- Connect the student audience to the Credit Union to draw in an untapped customer base.

Social Media Marketing Manager, CrossFit Costa Mesa, February 2020-November 2022

Costa Mesa, CA

- Filmed, edited, and published videos and photos to help boost marketing on Social Media.
- Consistently posted new content on numerous social media platforms. (Twitter, Facebook Instagram).
- Maintained a high follower engagement percentage.
- Working behind the scenes of an online live broadcasted podcast.
- Dependable event planner, Planned events to strengthen the community to ensure a high customer return rate.

Manager, Atomic Creamery , February 2018-July 2019

Newport Beach , CA

- Set schedules and delegated assignments based on team members' strengths to optimize floor coverage and service levels.
- Explained the concept and vision to new customers to attract interest in order to create a larger recurring customer rate.
- Trained new employees.
- Created a current top selling Ice Cream flavor by experimenting and communicating my ideas to the owners

Lifeguard, San Jose State University , November 2022-Current

San Jose, CA

- Monitor swimmers to ensure safety in the pool area.
- Enforce all safety regulations and posted rules for patrons.
- Respond quickly to medical emergencies in the pool area.
- Perform emergency rescues when necessary.
- Maintain a controlled and safe pool and deck area.

SKILLS

- Project Management
- Work Flow Planning
- Project Tracking
- Trilingual (English, Arabic, Spanish)
- Multitasker
- Organized
- Competitive
- Team builder

CERTIFICATIONS

- American Red Cross CPR Certified
- American Red Cross First Aid Certified