Vaishnavi Dhanikonda

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EDUCATION

B.S., Business Administration, Management Information Systems   **Graduation** - May 2026
San Jose State University, San Jose, CA, GPA: 3.8
Relevant Coursework:
Systems Analysis and Design Class, Business Programming(Intro to Python), Networking and Data Communics, Computer Tools for Business, Database Management Systems, Fundamentals of Business Analytics, Fundamentals of Management Information Systems

PROFESSIONAL CERTIFICATES

Product Ideation, Design, and Management Specialization Course   January 2024
Online Course - University of Maryland
UI / UX Design Specialization Course   January 2024
Online Course - CALARTS

EXPERIENCE

Lead Fellow at College Corps - Part Time Job   August 2024 - Present
San Jose State University| San Jose, CA
- Led tutoring services for 20 underserved 3rd to 6th graders; utilized Scratch to teach them basic computer programming concepts, and planned games to explain practical money management skills.
- Managed and mentored a team of 9 Fellows, and fostered a collaborative environment that emphasized teamwork, professional growth, and effective communication.
- Facilitated training sessions, ensuring Fellows were well-prepared for their responsibilities.

Marketing - Internship   June 2023 - August 2023
StartupWind| Santa Clara, CA
- Created marketing campaigns for the new product features working with the product manager which involved looking for appropriate stock images for the campaign.
- Created email lists for prospective clients by visiting university websites and got the details of business school faculty in the United States.

Volunteered as a Tutor at Hayward Unified School District   June 2018 - June 2021
Leadership and Service| Sai Community Volunteering | Hayward, CA
- Taught about 50 students from each of the 4 elementary schools in Hayward Unified School District basic math skills.
- Identified students who were struggling with basic math skills.
- Adapted swiftly to COVID by switching to online tutoring via Zoom, all while increasing the student roster.

Volunteered at VA Medical Center (200 hours)   June 2018 - Dec 2019
Service | Nursing Home | Livermore, CA
- Assisted with veterans and discussed heavy topics regarding their time as active service members.

LEADERSHIP EXPERIENCE

SJSU Management Information Systems Association - Finance Committee Member   August 2024 - Present
- Organized club fundraisers that achieved a 45% increase in profit over previous events.
- Conducted workshops for students regarding wealth management and educated them on investment opportunities.

SJSU Marketing Association - Synergy Outreach Specialist Lead   August 2024 - Present
- Organized a "Business within Healthcare" workshop featuring 5 industry speakers, attracting an audience of about 100 students through targeted email campaigns, social media outreach, and strategic partnerships with campus organizations.
- Directed a team of 9 as Project Lead, overseeing task delegation, managing weekly deliverables, and coordinating communications with the board to ensure project milestones were met efficiently and on schedule.

SKILLS

Technical: Microsoft Word, Excel, Google Apps (Sheets, Slides, Docs, Forms), Social Media (Facebook, Instagram, TikTok), Zoom, Gantt Charts, Flow Charts, Data Flow Diagrams, Tableau, Jira, Scrum, and Python