

Viola Shao

📍 San Ramon, CA 94583 | 📞 (925) 913-0676 | ✉️ violashao147@gmail.com

Summary

Hard-working college student with a record of academic success. Open minded and always ready to learn and improve. Dependable, responsive, and cooperative team member.

Education

B.S. Business Administration: Management Information Systems

Aug 2022 - Present

San José State University

San José, CA

- Activities and Societies: [Women in Business](#), [Management Information Systems Association](#), [Hong Kong Student Association](#)
- Leadership: [Outreach Director for Project and Product Management Association](#), [Event Committee Intern Officer for Hong Kong Student Association](#)

CSU GE

Aug 2020 – May 2022

Diablo Valley College

San Ramon, CA

- Achievements: [Academic Honors every semester](#)

High School Diploma

Aug 2016 – May 2020

California High School

San Ramon, CA

- Activities and Societies: [Girls in Tek](#)
 - Graduated with [High Honors](#), [California State Seal of Biliteracy](#), [Golden State Seal Merit Diploma](#)
 - AP Courses: [AP Environmental Science](#), [AP Computer Science Principles](#), [AP English Language & Composition](#)
- Honors: [Spanish IV Honors](#)

Experience

SJSU Women in Business Consulting Research Consultant

Sept 2022 - Nov 2022

Xircle

Remote

- Conducted market research on company's competitors, target audience, financials, and data to identify demographics and competitors in order to create the best strategies to meet company goals.
- Collaborated with team to execute a research analysis strategy to find solution to increase the app's user base, develop bold marketing strategies using guerilla marketing tactics, and increase social media engagement.
- Communicated research findings and analysis to team and company representatives in weekly meetings
- Identified problem areas by utilizing SWOT and competitor analysis
- Designed Instagram posts on Canva that could be implemented by the company

Teaching Assistant – Summer Immersion Program

Jun 2021 – Aug 2021

Girls Who Code

San Ramon, CA

- Assisted instructor in virtually teaching HTML, CSS, and Javascript to girls over two-week program intervals
- Supported students in building sisterhood and community
- Helped troubleshoot debugging questions
- Met with teaching team daily to plan and prepare lessons

Volunteer

Nov 2016 - Nov 2018

Forest Home Farms

San Ramon, CA

- Set up recreational activities and spaces for weekly events at Forest Home Farms
- Supervised and worked with children