

# YASMINE VILLA

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## EDUCATION

**San Jose State University, San Jose CA**

**Expected Graduation:** December 2024

**Major:** B.S., Management Information Systems

**Relevant Coursework:** Quantitative Business Analysis, Operations Management, Computer Tools for Business, Organizational Behavior, Financial and Managerial Accounting, Fundamentals of Finance, Networking and Data Communications

**Awards:** Dean's Scholar

## EXPERIENCE

**Event Ambassador, Topgolf**

**September 2022 - Present**

- Upholding the highest standard of service in a fast-paced environment while anticipating patrons' needs
- Maintaining active communication with the company's point of contact
- Actively contributing to the preparation, delivery, and success of high-quality corporate outing events

**Assistant Operations Manager, Supercuts**

**March 2021 - September 2021**

- Recorded funds, prepared reports, and implemented workflow procedures
- Managed resources and processes to ensure efficient operations

## LEADERSHIP

**President, Delta Sigma Pi – Theta Chi Chapter**

**December 2022 - Present**

- Successfully leading an Executive board of 16 members in aiding business students in their professionalism
- Liaison between the National Board and Chapter to ensure goals and events align with National bylaws

**Senior Vice President**

**December 2022 – Present**

- Planned and executed 5 informational events with a team of 8 resulting in attendance of over 150 students
- Actively communicated with a chapter of 40 members to maximize engagement during recruitment events
- Leveraged diverse media outlets to achieve a 180% increase in recruit numbers

**Vice President of Professional Development**

**August 2022 – December 2022**

- Created engaging professional workshops for over 40 members and provided networking opportunities
- Maintained professional contact with Fortune 500 companies and brought in keynote speaker to guide students in their career development
- Collaborated with over 10 executive board members to outline the logistics of events

## PROJECTS

**Project Manager, Expansion Plan - International Business Strategy**

**August 2022 - Present**

- Managed a group of 4 in crafting strategies for successful entry into the Chinese market
- Researched and assessed firm's product to successfully introduce and integrate into a niche market
- Formulated a business plan that mitigates risks and enhances revenue growth

**Project Manager, CommUniverCity (CUC) - Fundamentals of Management**

**March 2022 - May 2022**

- Guided a team of 5 to create educational resources for children experiencing learning loss during the pandemic
- Presented resources to stakeholders, raising awareness of the impact of the pandemic on young individuals
- Worked cross-functionally with multiple organizations to incorporate a program within San Jose State University

## SKILLS

- *Languages:* Fluency in English and Spanish
- *Technical Skills:* Microsoft Excel, G-Suite, Canva, Salesforce, Python, Anaconda

## INVOLVMENT

**Delta Sigma Pi - Theta Chi Chapter, San Jose State University**

February 2022 – Present

**Latino Business Student Association, San Jose State University**

February 2022 – Present

**Humanities Honors Program, San Jose State University**

September 2020 – December 2021